



Bharati College
(University of Delhi)



OPUS
INTERNSHIP AND PLACEMENT CELL

SIN EXPERIENCES

INTERNSHIP & ASSOCIATE PROGRAM

Location: Hybrid (Primarily Work From Home)

Stipend: Incentive-Based

Duration: 2 months.

Strategic Marketing / B2B Strategy Intern:

- Campaign planning & execution support
- Proposal & report preparation
- Coordination during activations
- Performance & ROI tracking

Talent Relations & Brand Partnerships Intern :

- Approaching brands for collaborations
- Coordination between talent & brands
- Maintaining creator databases
- Scheduling & onboarding support
- Campaign execution assistance

Business Development Intern:

- Connecting with college councils & fest teams
- Presenting partnership concepts
- Managing outreach lists
- Weekly progress updates
- Campus activity coordination

Talent Acquisition Intern:

- Screening & shortlisting talent
- Basic evaluation interactions
- Updating records & databases
- Assisting onboarding & documentation
- Supporting internal team needs

Social Media Intern (Instagram & LinkedIn)

- Managing posts & reels
- Creating basic visual content
- Drafting captions
- Weekly content calendar
- Tracking insights & performance
- Coordination for approvals

Perks:

- LOA
- LOR
- Internship Certificate
- Flexible remote work.
- Real campaign exposure.
- Creator & event ecosystem experience.

Selection Procedure:

- Application
- Shortlisting
- Personal Interview
- Final Selection

LAST DATE TO APPLY : 10TH DECEMBER, 2025

APPLY NOW!

