

### **Bharati College**

(University of Delhi)

### **OPUS**

INTERNSHIP AND PLACEMENT CELL



### **GRAPHURA INDIA PVT LTD**

### INTERNSHIP

#### **Profiles Available:**

- HR
- Graphic Design
- Data Analytics
- Social Media Manager
- Content Writing
- UI/UX Design
- Digital Marketing
- Web Development
- Video Editing
- Sales and Marketing
- Journalism and Mass Communication
- Finance
- Data Scrapping

### **Selection Procedure:**

- Resume Shortlisting
- Virtual Interview
- Technical Round

### **Eligibility Criteria:**

College students/ Recent graduates

**Duration:** 3 months

Mode: Remote

Working Days: Monday to Friday (10 Hours weekly)

Interaction Window: 5:00 PM to

10:00 PM

(Work remains flexible, but discussions, reviews, and support are scheduled within this time frame.)

#### **Benefits:**

- Certificate of Completion
- Letter of Recommendation for outstanding performers

LAST DATE TO APPLY: 5TH DECEMBER, 2025

APPLY NOW!

## JOB DESCRIPTION

# Skills Required in specific roles

## Social Media Intern

- Strong passion for social media and understanding of various platforms (Facebook, Twitter, Instagram, LinkedIn, etc.).
- Creative thinking with the ability to generate engaging content ideas.
- Excellent written and verbal communication skills.
- Ability to work collaboratively in a team-oriented environment.
- Flexibility to work varying hours, particularly during scheduled meetings.

# **Data Analytics Intern**

- Have a currently (or within recent past) completed degree in Data Science, Statistics and/or Mathematics.
- Proficiency in data analysis tools (Excel, SQL, Python or R).
- Strong analytical and problem-solving abilities.
- Possession of extremely high attention to detail and organizational skills.

## **Content Writing Intern**

- Strong writing, editing, and proofreading abilities.
- Demonstrates strong attention to detail and adheres to brand rules.
- Writes clearly, engagingly, and concisely.
- Interested in learning about SEO or have basic knowledge of it.
- Proactive and innovative approach to content production.

## **UI/UX Design Intern**

- Proficiency in design tools, especially Figma.
- Strong understanding of UI/UX principles and best practices.

## **App Development Intern**

- Strong programming knowledge in mobile app development.
- Proficiency in relevant programming languages and frameworks.
- Excellent problem-solving abilities.

## Web Development Intern

- Proficiency in front-end technologies: HTML, CSS, JavaScript React and Tailwind.
- Strong knowledge of back-end development using MongoDB, SQL, express.js and Next.js
- Familiarity with version control systems (e.g., Git) is a plus.

## Video Editing Intern

- Proficiency in video editing software, such as Adobe Premiere Pro, Final Cut Pro, or similar tools.
- Basic knowledge of video formats and best practices for video production.
- Strong creative skills with the ability to visualize and execute concepts effectively.
- Excellent communication skills, both written and verbal, to facilitate teamwork and project discussions.

# App Development Intern

- Strong programming knowledge in mobile app development.
- Proficiency in relevant programming languages and frameworks.

## Legal Intern

- Current enrollment in or recent completion of a law degree (LLB or equivalent).
- Strong research, writing, and analytical skills with attention to detail.
- Basic understanding of legal principles, human rights, or social justice issues.
- Enthusiasm for participating in MUNs, Moot Courts, and public speaking events.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint); familiarity with legal research tools (e.g., Manupatra, SCC Online) is a plus.

### Finance Intern

- Basic knowledge of accounting and financial principles.
- Proficiency in MS Excel or Google Sheets for managing data, formulas, and financial reports.
- Strong analytical skills with attention to detail and the ability to interpret financial data.
- Ability to maintain confidentiality and handle sensitive information responsibly.
- Willingness to learn and adapt to nonprofit finance operations and systems.