



Bharati College
(University of Delhi)



OPUS
INTERNSHIP AND PLACEMENT CELL

FOTOPLANE SOCIAL

INTERNSHIP OPPORTUNITY

Profiles Available

- Social Media Intern
- Video Editing Intern
- Business Development Intern

Selection Procedure:

- CV Screening
- Telephonic Interview
- Assignment
- Virtual Interview

Location: Gurugram

Duration: 2 Months

Mode: Work from Office

Working Days: 5.5 Days a week,
Monday to Friday: Work from
Office
Saturday: Half-day (Work from
Home)

Working Hours: 9:30 AM – 6:30 PM

Stipend: ₹7,500 per month

Eligibility Criteria:

–Open to all year and courses

Last Date To Apply : 9th DECEMBER, 2025

APPLY NOW!

JOB DESCRIPTION

Social Media Intern

Roles and Responsibilities:

- Plan and execute social media strategies.
- Create engaging, brand-aligned content.
- Track trends and analyze engagement.
- Work with design and marketing teams on campaigns.

Skills:

- Strong understanding of social media trends and content types.
- Creative thinking and good communication skills.
- Ability to meet deadlines and collaborate with teams.
- Basic knowledge of Canva, Meta Business Suite, or scheduling tools is a plus.

Video Editing Intern

Roles and Responsibilities:

- Edit videos for social media and digital platforms.
- Create motion graphics, transitions, and visual storytelling elements.
- Collaborate with creative and content teams for final output.
- Ensure consistency with brand guidelines.

Skills:

- Proficient in Adobe Premiere Pro, After Effects, or CapCut.
- Strong storytelling and pacing skills.
- Good sense of timing, music, and visual rhythm.
- Detail-oriented and open to learning new styles.

Business Development Intern

Roles and Responsibilities:

- Identify and reach out to potential clients.
- Support in preparing proposals, presentations, and pitch materials.
- Research industry trends and maintain lead databases.
- Work with the marketing team on outreach campaigns.

Skills:

- Strong verbal and written communication skills.
- Interest in marketing, sales, or client servicing.
- Basic understanding of digital marketing and brand communication.
- Positive, reliable, and professional attitude.