



Bharati College
(University of Delhi)



OPUS
INTERNSHIP AND PLACEMENT CELL

The Germane Media **Pre-Placement Opportunity**

Profiles Available:

- Content Acquisition Intern
- Publisher Sales Intern

Stipend: INR 10,000 per month

Mode: WFH

Duration: 3 or 6 Months

Joining date: Immediate

Working Days & Hours: 5 days,
10:00 AM to 7:00 PM

Eligibility Criteria:

- 3rd Year, Alumni
- Bcom(H), Bcom(P), Journalism (H)

Selection Procedure:

- 2 Rounds of Interview

LAST DATE TO APPLY : 20TH APRIL, 2026, 11:00 AM

APPLY NOW!

JOB DESCRIPTION

1) Content Acquisition Intern

Key Roles & Responsibilities

- Content Research:

Conduct thorough research to identify new and trending content suitable for our platform.

Stay updated on industry trends and competitor content strategies.

- Partner Outreach:

Identify and reach out to potential content partners including studios, production houses, and distribution networks.

Establish and maintain relationships with individual content creators and influencers.

- Database Management:

Manage and update the content acquisition database, ensuring all information is accurate and up-to-date.

Track and report on content acquisition progress and status.

- Negotiations and Contracts:

Assist in negotiating content acquisition deals and contracts with partners and creators.

Coordinate with legal and finance teams to finalize agreements.

- Support Tasks:

Assist in the creation and implementation of content acquisition strategies.

Support the content team with various administrative tasks as needed.

Requirements:

- Currently pursuing or recently completed a degree in Media Studies, Film, Business, or a related field.
- Strong interest in the content industry and content acquisition.
- Excellent research and analytical skills.
- Strong communication and interpersonal skills.
- Ability to manage multiple tasks and meet deadlines.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with database management is a plus.

JOB DESCRIPTION

2) Publisher Sales Intern

Key Roles & Responsibilities:

- Assist in identifying and qualifying potential publisher partners
- Research and compile target lists using tools like LinkedIn, etc.
- Support outreach campaigns via email and LinkedIn under guidance
- Track leads and maintain accurate CRM records
- Stay updated on industry trends and contribute to competitor research
- Participate in internal sales meetings, take notes, and follow up on action items
- Achieve monthly targets for qualified discovery calls or demos booked with potential publisher partners

Requirements:

- Current student or recent graduate in Business, Marketing, Communications, or related field
- Strong communication skills (written and verbal)
- Proactive and organized, with attention to detail
- Interest in digital media, advertising, or tech industries
- Comfortable using productivity tools like Google Workspace, Excel, and LinkedIn
- Prior internship experience in business development, sales, or marketing is a plus
- Results-oriented mindset with a drive to meet and exceed monthly outreach and lead conversion targets