6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Additional Information:

Report 2022-2023

Sahyog: Academic Support Cell

Bharati College
University of Delhi

MISSION: *Sahyog* believes in growth through mutual help and assistance. Where students help their fellow counterparts who are willing to learn, with subjects such as English and Spanish at a basic level.

VISION: With *Sahyog*, we aim to provide support to those enthusiastic students who are eager to learn but are unable for some reason. By asking students to teach their peers, we wish to create an environment of support and helpfulness in the college.

NUMBER OF STUDENTS ENROLLED: approximately 80-90

TIMETABLE: All the classes were held according to a set time-table. The classes were held on the following days-

- English- The classes were held every Saturday from 3:00 to 4:00 pm.
- Spanish- The classes were held every Saturday from 11:00 to 12:00 noon.

In *Sahyog*, we hold classes every week, to assist our fellow students with the subjects. The following topics have been covered in each of the subjects:

English: Noun & Pronouns, Articles, Adjectives, Verbs & Adverbs, Active & Passive voice, Tenses, Auxiliaries & Modals, Prepositions, Conjunctions, Phrases, Clauses, Transformation of sentences, Synthesis of sentences, and Direct indirect speeches

Spanish: Introduction about: Learning Spanish and Benefits, Numeros (un video), Buenos dias (Greetings) (Formal & informal), Como te Ilamas? Me Ilamo + un video, Data personales (libro), Animal names, Verbos (tener, comer, bebar), and Verbos (ar) (actividades)

The Academic Support Cell held classes every week. Students personally texted and expressed how *Sahyog* helped them and they could learn so much while attending these classes.

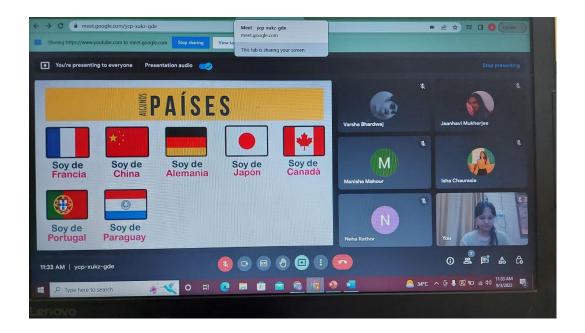
FACULTY ADVISOR: Dr. Anupama Mahajan

STUDENT MENTORS:

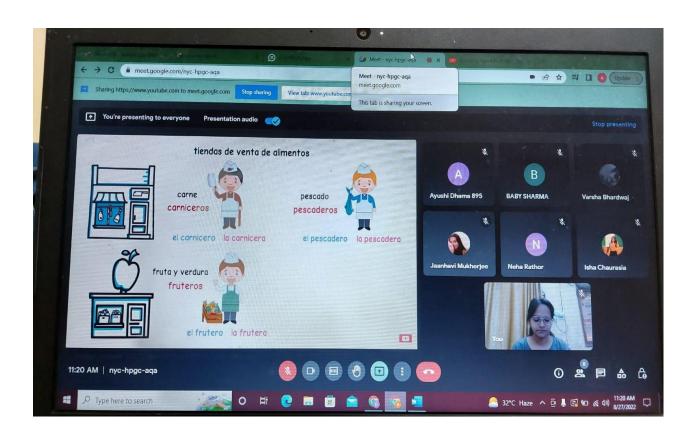
English: Ananya Dutta & Maria Darngawn

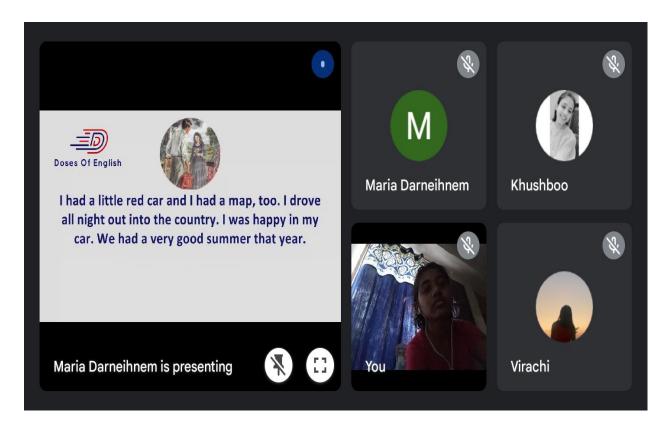
Spanish: Disha Gupta

Academic Year	Number of the students attended	Number of the students benefited
2022-2023	80-90	50-60









FEEDBACK:

Your overall feedback regarding the classes and your mentor .

Disha is great she always ask us about our opinion if we are enjoying the classes or not and which way she should teach and what other things she should include so that we could better understand whatever she is trying to teach and I think according to me she teaches perfectly as she always ask us about our opinion as if we are enjoying or not or this is the correct way the way she is teaching or she should teach in some other way to make the classes more fun. I think she did her job perfectly, there is not much to be corrected other things she will do by herself and everything is great I love the way she teach and I am very happy with her teaching style and I really enjoy her classes.

These classes are really very helpful for me. The classes are perfectly organised by the mentors and the way they teach is also awesome. They always motivate us.

The teacher is very sweet and supportive. Everything is understandable easy and fun.



My mentor is really cooperative she always encourage us to learn.

Yes

English and Spanish language both are beneficial for me and give me a new hope for learn some new things and clases full off entertain and enjoy .mentor also full support to us encourage us.

UPKRAM (E-CELL, Bharati College)

Annual Report Academic Year 2022-23

About Founder

Upkram was inaugurated and started with the release of a book on "Entrepreneurship" written by Prof. Saloni Gupta. Prof Saloni Gupta, Principal, Bharati College, is the main driving force behind it. She has constantly encouraged the students to create a culture of Entrepreneurship by motivating them, guiding them and disseminating knowledge about business environment and enabling the conduct of skill development training programmes leading to self-employment.

Aim

Upkram was established with the aim of transforming student creativity into Entrepreneurship.

Vision

To develop and enhance entrepreneurship skills among the students by providing them opportunities to present their ideas and views before UPKRAM. It will bring together aspiring entrepreneurs and support them with mentoring, consultancy, and networking. It will invite renowned entrepreneurs to deliver seminars and educate students about the joy and deprivation of entrepreneurship. It will assist them in realizing their ideas. It promotes and brings up entrepreneurial instincts among students.

Mission

To generate entrepreneurial spirit and passion among students to bring their ideas to life, to inculcate a culture of entrepreneurship amongst the students and faculties with a firm understanding of the need to build more job providers in our country as well as the option of considering start-ups and entrepreneurship as a career option.

Events (Academic Year 2022-23)

1) Under the aegis of Career Development Centre, University of Delhi, Upkram, the Entrepreneurship Cell of Bharati College, organized an Entrepreneurship and Innovation Summit, GET SET PITCH on the 19th of May 2023, 12pm onwards, in the Seminar Hall. This was an endeavour to give a platform to enthusiastic students, who have business ideas but need guidance and support to bring them into action. The event began with welcome of the honourable guest Shri Bharat Bhushan Arora, the chief architect of Samarth Bharat Career Development Centres, by respected Prof. Saloni Gupta, Principal, Bharati College. Following this, Gauri Chaudhary, president of Upkram, reported the events and projects undertaken by the E-cell. Subsequently, five business ideas were pitched before the dignitaries, including Peekabo (detachable sustainable notebooks), Seed2Stem (Gardening Solutions), MODA (Styling services), Annapurna (Social entrepreneurship initiative to provide employment to widowed women), Kitaab (resale of used study material). Each business idea presented by the students was discretely reviewed, glitches were identified, and corrective mechanisms were suggested by the esteemed guest, such that students can take their business idea forward successfully. Moreover, the guest motivated the students to embrace their entrepreneurship spirit and incorporate technology into their business ideas to ensure mass reach and scaling. The event ended with a vote of thanks to the guest and the participants.











2) The Entrepreneurship Cell of Bharati College organised **Sustenable Entrepreneurship Seminar** and Workshop on the 8th of February 2023, to learn from industry leaders to build businesses that

are sustainable yet profitable. Mr. Manil Agarwal, founder of sustenable. And Col. Prakash Tewari, Board of directors, Grameen Impact Ventures shared insights of the topic. Followed by active participation of members and audience and their discussions with the speaker, the seminar turned out to be a fruitful one.







3) Project Kitaab

The E-cell of Bharati College operates on the approach of 'learning by doing'. Therefore, after successful implementation of student led small business ventures- project Chiraag, Rang-de-Poshak, and Jaiva Gulaal, now the students of E-cell have initiated Project Kitaab, which is a business model capturing the untapped market of used books. Under this project, the team offers an in-house bookstore to the students of Bharati college for sale of old/used books or readings and purchase of both used and new books and readings. The E-cell team endeavours to serve as one stop shop for all the student needs related to study materials at an optimized cost, also generating a sufficient margin for keeping the business model profitable. Use of debit and credit notes is a technique that students have learned in this project to avoid holding up finances in stocks and reduce financial risk. In addition to this, students have learned product cataloguing, and stock maintenance through this project. The team has got a fairly positive response from the students both in terms of supply and demand of books. Inception of the project took place in November 2022, and the project is still ongoing.





3) E-Summit Erudition (22.07.2023)

The Entrepreneurship Cell of Bharati College organized the One-Day annual E-summit on the July 22nd, 2022. Over the course of the Summit, a number of events took place, as well as some extremely successful Indian entrepreneurs from all over the country were invited.

The First round being "What's Up CEO?" It encouraged students from all over Delhi university to make a pitch deck for their hypothetical startup, that will be presented to the judges who are potential investors looking at innovative ideas and outlooks for surviving in a fast-changing world. They were free to ideate, innovate and come up with entirely new concepts to promote their business. The Second round was the "Mind Marathon" wherein the students were given a case study on the spot and students were required to solve it in a span of 15 minutes. The winner for "What's up CEO?" and "Mind Marathon" was Pooja Singh from Bharati College, University of Delhi and Sejal Sinha from Kamala Nehru College, University of Delhi.

The last but the most important event was the "TedTalkk" with the renowned entrepreneurs. Mr. Prince Gupta (CEO and Founder at Educaptain) gave his valuable insights on what to keep in mind before initiating a start-up. Mr. Ishaan Baisoya (CEO of Co-Founder at Broomberg Cleaning Services) and Mr. Shubham Maheshwari (Founder & CEO at Being Chef) explained the vital concepts of entrepreneurship very lucidly. Mr Shawrya Mehrotra (Founder & CEO at Metvy), known for his competitive skills shared insights regarding difficult working environments and how one shall navigate the same to produce positive results. While, Mr. Rajan Luthra (Co-Founder of Metvy) encouraged the young minds to following their passion.















VITT 'N' NIVESH -THE FINANCE AND INVESTMENT CELL (ANNUAL REPORT 2022-23)

INTRODUCTION: -

Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, University of Delhi was founded in March 2022. It was started with the mission to spread awareness about finance and investment among all students of Bharati College. It commenced its functioning with webinars and seminars, workshops on providing basic knowledge about finance and investment, its importance, analysis, usage, management to bharati college students.

It is often the case that people learn how to earn money but fail to learn how to manage money. With a finance and investment cell in the college, students will now get an opportunity to receive the much needed and barely provided financial education necessary to make sound financial decisions and ultimately lead a financially secure life.

Convenor- Dr. Poonam

Co-Convenor- Prof. Kamini Bhutani

Co-Founders- President: Mahika Khanna (B. Com. Hons.)

Co-President: Nikita Garg (B. Com. Hons.)

MAJOR EVENTS in the year 2022-23: -

- 1. Webinar on Gateway to Financial Freedom *in collaboration with Hedge School of Economics* (30 July 2022)
- 2. Seminar on Skill Improvement and Communication Building Activities (8 Sept. 2022)
- 3. The Stock Market League in collaboration with Kachow! App (26 Sept -30 Sept 2022)
- 4. Webinar -How Blockchain Is Revolutionizing the Finance Industry (22 Oct 2022)
- 5. Webinar Lucrative Career Options In Finance Sector (21 Jan, 2023)
- 6. THE ANNUAL EVENT: VITT-VERSE
- 7. Financial Awareness Meet'
- 8. Workshop on Financial Planning

Inauguration Event - 19th April 2022

Cakes, balloons, ribbons and of course, 'a heartfelt audience'. Congratulations! Vitt 'N' Nivesh has cut the ribbon in the presence of our respected teachers: Dr. Poonam (convenor), Kamini Bhutani ma'am (Co-convenor) and Dr. Kalpana ma'am (Vanijya Samiti convenor). From the astounding introduction presented by the core team to the awe-inspiring speeches of the teachers, this ceremony was a blast. Vitt 'N' Nivesh is taking its very first step so let's cheer to a new beginning. Have a look at the details of its inauguration ceremony!



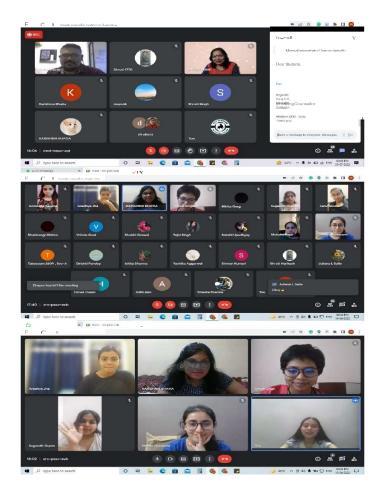


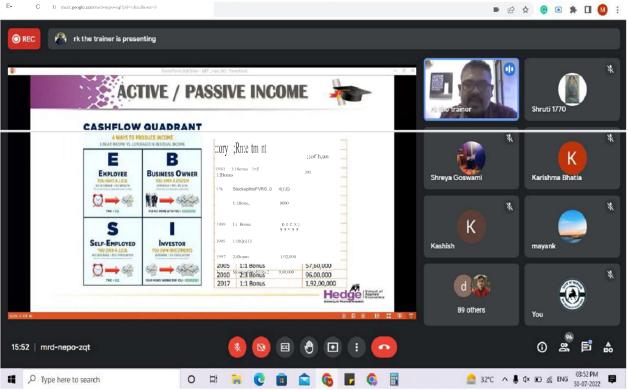


1. Webinar on Gateway to Financial Freedom in Collaboration with Hedge School of Economics

Mr Rajnikanth from Hedge School Economics delivered an online talk on the topic gateway to Financial Freedom and made students aware of how with limited financial resources students ca start investing in various options. More than 70 students attended the webinar and raised their queries . The speaker very well answered to all questions.







2.Seminar on Skill Improvement and Communication Building Activities in collaboration with ITM Business School (Sept 8, 2022)

Ms Avadhi Sharma, Counselling Psychologist and Empowerment Coach delivered her address on how to improve skill and Why communication building in today's world is important. 90 students attended the event.



3. The Stock Market League (in collaboration with Kachow! App): -

Name- K! League: Mock Stock Trading Competition

Date- 26.9.2022-30.9.2022

Total Number of Participants- 200+

Held Via- Kachow! Prize- Rs. 3000 INR

The objective of this competition was to familiarize and sharpen students' trading skills by providing them with a risk-free platform that simulates the actual stock market.

Vitt 'N' Nivesh hosted K! League: Mock Stock Trading competition in collaboration with Kachow! from 26th September to 30th September where students competed against one another to have the biggest returns to get to the top of the leaderboard, demonstrating their market analyzing, researching, and trading skills.

The competition was held via Kachow! app which offered the winners with returns as high as Rs 3000 worth of cash prize! The duration of the competition was five days, where the participants started off with a virtual amount of Rs 10 lakh for buying stocks.

As the week progressed, the students witnessed a drop in the realty and metal sectors, whereas the ones who invested in FMCG and Media sectors profited, as those stocks grew with the week's progress. The event came to an end on 30th September with 3 winners, Deval Shah with 9.46% returns and a cash prize of Rs1,500, Rida Abbas with 3.52% returns and a cash prize of Rs 1,000, and Ayush Chaudhary with 1.73% returns and Rs 500 respectively. Overall, the competition was an extremely valuable and unique learning experience that gave us an insight into the stock market as a whole and polished our trading skills.



4. How Blockchain Is Revolutionizing The Finance Industry

Date: 22nd October, 2022

Day: Saturday **Time:** 12:30 PM

Guest Speaker: Mr. Himanshu Sachan **Total number of participants: 150+**

Venue: Via Crater (Online)

Vitt 'N' Nivesh, The Finance and Investment Cell of Bharati College, Delhi University organized a virtual event on 22nd October, 2022. The event gave useful insights on the topic: How Blockchain is revolutionizing the Finance Industry. The event was hosted by Himanshu Sachan, the founder of Fin Crypto, and co-founder and CMO of Eternal Bots. He delivered his wisdom about Blockchain through a user-friendly platform called Crater App.

Blockchain is an immutable ledger that facilitates the process of recording transactions and tracking assets (both tangible and intangible) in a business network. Anything that holds virtual value can be tracked and traded through blockchain. According to the speaker, Blockchain is a revolutionary technology, as it is bringing improvement in every section of the traditional finance industry, including retail banking, capital markets, and asset management. This technology promises to reduce fraud, ensure quick and secure trading transactions, and helps in managing risk. This is accomplished through advanced cryptography that is resistant to hacking and ensures transparency, thereby generating faith in the system. Blockchain has established new financial processes and service infrastructure. It has also allowed the inflow of liquid cash through smart contacts, by which participants will now be able to convert fiat currencies to support foreign exchange.

An important fact highlighted by the speaker was: The earliest applications of blockchain technology were in the form of cryptocurrencies, heralded and mistrusted by many. Even now, bitcoin is not commonly used for real-world transactions. But blockchain is prompting cross-border payments in real time. This is one of its biggest advantages.

The session was very engaging, highlighted by the enthusiasm of the audience and their inquisitiveness in the form of multiple questions, which were addressed by the speaker in an articulated manner. The event culminated with a vote of thanks by the speaker, appreciating the lively presence and patience of the virtual attendees.



VITT 'N' NIVESH **Finance and Investment Cell BHARATI COLLEGE University of Delhi**





presents a webinar on



How Blockchain is Revolutionising the Finance Industry

HIMANSHU SACHAN

Founder - FinCrypto CMO & Co-founder - Eternal Bots Mentor & Trainer for Financial Independence







Prof. Rekha Sapra Officiating Principal, Bharati College



Dr. Poonam Vitt 'N' Nivesh -Convenor



Dr. Kamini Vitt 'N' Nivesh -Co-Convenor

For more info, contact:

- © MAHIKA KHANNA +91 93151 60603
- (PRESIDENT)

 NIKITA GARG +91 70371 42403 (CO-PRESIDENT)



Hurry! Register through the QR code!

22 OCTOBER, 2022 (L) 12:30 PM ONWARDS

CRATER APP

5. Webinar On 'Lucrative Career Options In Finance'

Date: Jan 21st, 2023

Day: Saturday Time: 12 PM

Speaker: Rajan Luthra Total no. Of participants: 75+ Platform: Google Meet

Vitt 'N' Nivesh entered the year 2023 with an insightful webinar on Jan 21st.

Rajan Luthra, the co-founder and COO of Metvy, a face-to-face networking platform for like-minded people, started with a promise to deliver his real-experience regarding the financial sector. The speaker promotes the motto of 'making learning easier than before'. The session was honored by the gracious presence of convenor and co-convenor of FIC, Dr. Poonam and Dr. Kamini respectively.

The session began sharp at 12 PM with a small activity where Mr. Rajan acknowledged preconceived notions regarding the career options in finance. He talked about real-life case studies, how one should develop the right perspective and build a realistic approach towards the path they choose. He even engaged in a one-on-one interaction to understand the mindset of his audience towards most enticing fields like CA, CFA and Investment Banking.

He covered topics of how one can go about securing a reputable career in the finance sector, from bursting common myths regarding the job-profile to hunting the interview process. The audience couldn't contend their curiosity and joy by the end of the session and got their queries addressed gratefully.



VITT'N' NIVESH

The Finance and Investment Cell

BHARATI COLLEGE

University of Delhi

in association with

METVY

presents a seminar

Lucrative Career Options In Finance

RAJAN LUTHRA

Co-founder & COO Metvy





Prof. Rekha Sapra
OFFICIATING PRINCIPAL,
BHARATI COLLEGE



Dr. PoonamVITT 'N' NIVESH
CONVENOR

SEMINAR - CONVENOR



Dr. Kamini VITT 'N' NIVESH -CO-CONVENOR

SATURDAY | 21 JAN, 2023

() 12 PM ONWARDS GOOGLE MEET

For more info, contact:

- MAHIKA KHANNA +91 93151 60603 (PRESIDENT)
- (VICE PRESIDENT) +91 96250 01561



Hurry! Register through the QR code!

6.THE ANNUAL EVENT: VITT-VERSE (6-8 Feb, 2023)

Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, conducted their first annual event, the 'Vitt Verse Conclave' which proved to be a real feather in their cap. It was a 3-day event, which turned out to be a huge success, since it covered more than 100 students from different streams who gained meaningful insights of the field of finance by some of the most renowned speakers of the field in the country.

The following speakers were invited, who connected virtually with students through the platform Google Meet.

The three day event generated immense interest and enthusiasm among Bharati students.

DAY 1

Date: 6th Feb., 2023

Speaker 1: Ms. Himani Choudhary

She commenced the webinar by sharing her own tryst with the field of finance. She threw light on the topic Financial Planning and why it should be done individually and how to not become a victim of bandwagon effect. She shared 5 golden rules of planning and how one can go about them. She also gave a reality check on insurance as a practical aspect of investment. She even gave insights on diversified portfolios and certain tips and tricks of becoming a successful financial advisor.



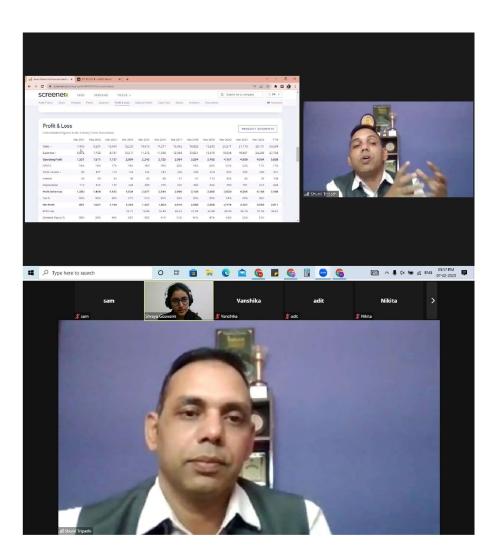
DAY 2

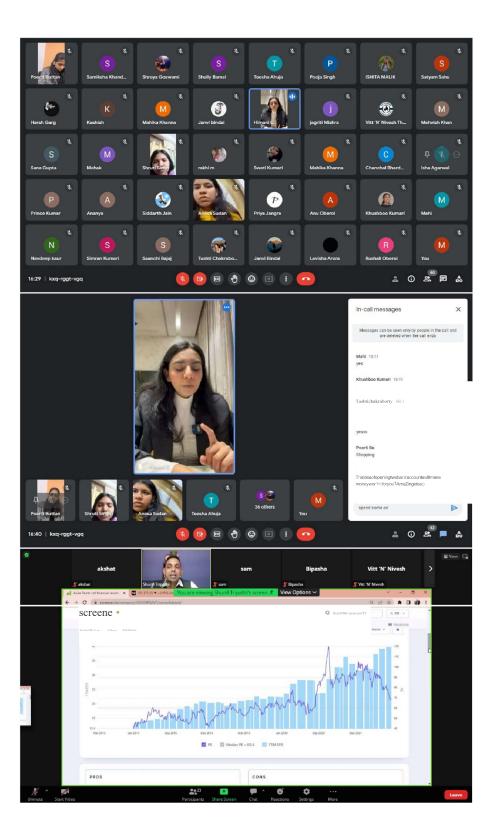
Date: 7th Feb., 2023 Speaker 2: Shunil Tripathi

Topic: Wealth Creation Through Equity

He commenced the session by making a worthwhile comparison of the Indian Economy before and after 25 years, and the major changes that took place, while giving special attention to the financial and investment sector. He went back to basics by sharing the dos and don'ts of making investment decisions. He also made a bold statement on women empowerment by highlighting the fact that "women are indeed better than men in taking financial decisions." He talked about how to analyze the available data based on multiple important factors of MNCs, like credibility, shareholding patterns, etc. to check their financial performance and make an investment decision accordingly, thereby making effective and optimum utilization of financial resources.







DAY 3

Date: 8th Feb., 2023

Speaker: Mr. Murrad Beigh

The renowned Co-Founder of Fin Ladder, a platform encouraging students to pursue various courses to explore the field of finance, held a 2-way communication with students, thereby addressing the needs and desires of various aspirants, who wish to join the field of finance with a particular purpose, and provided guidance accordingly. He gave intricate details about the required qualifications and skills to be chased, to give their financial career a head-start and establish themselves.

In a nutshell, it was an interactive and engaging event, as majority of questions were answered eloquently by the speakers. The event gave a fresh and fruitful perspective to the audience, which would accelerate their progress in life.



8.'Financial Awareness Meet' -

The core team along with volunteers reached out to college students in an offline setting and discussed with them what finance and investment-related problems they faced and their viable and best-suited solutions. It helped students to open up about their finance and investment-related problems and provided them with a platform where they could freely discuss their unanswered queries in a personalized way.

It helped us communicating with students, spreading awareness, collecting info and feedback.

9. Workshop on Financial Planning (7 Feb 2023)-

This event helped students understand the need of planning their finances in advance and how to make optimum plans according to their needs. It was also done to help students manage their finances and derive a budget for the same.

Multiple informative webinars were conducted on a variety of recent as well as conventional topics. It was a wonderful year of learning, understanding, and collaborating with college societies, individuals, and teams to understand the finance and investment sphere better. We aim to explore the field much more in the coming years and have a positive impact on our college students.



BHARATI COLLEGE, UNIVERSITY OF DELHI AREYA: THE LEADERSHIP CELL



<u>AIM</u>: Our Cell leaves no stone unturned to grab attention with its SELF-SEEKING WEBINARS, WORKSHOPS, EVENTS, and SOCIAL MEDIA interactions, an exposure for students.

<u>VISION</u>: The vision of team Areya is to provide a platform wherein students can acquire skill set for becoming effective leader especially humanistic leaders ultimately leading to their holistic development.

<u>MISSION</u>: To keep it short and on point the ultimate mission of Team Areya is to create as many as women leaders.

Presenting

AREYA'S best event:

It was on 13th July, 2023 at 3 pm, when we had one of our greatest and most successful event wherein we had amongst us **Suresh P Prabhu**, former Union Minister. He put us through his experiences and interacted with us!!

Purpose: To establish one to one interaction and gain confidence.





Women Leadership and Social Upliftment

Areya-The Leadership cell of Bharati College organized a webinar on 13/07/2023. This webinar took place on Google meet for 1 hour. The aim behind the webinar was to appreciate the works of women who have contributed for the well-being of our society. This webinar also through required limelight on the need of empowering women and its effect on the society.

The speaker of this webinar was Mr. Suresh Prabhakar Prabhu who is former union minister, Member of Parliament and a visiting professor at London School of Economics. The webinar began with the introduction of speaker who started by delivering a very impactful speech on women leadership and its impact in social, economic and political arena. He also told about many women leaders whose work has been proved to be a boon for our society.

The webinar was attended by convener of Areya, Prof. Anupama Mahajan along with 110 students who gained a lot of knowledge and leadership skills from this event.











Women Leadership and Social Development

Areya- The leadership cell of Bharati College organized a webinar on the topic Women Leadership and Social Development. This webinar took place on 4/07/2023 on Google meet for 1 hour. The aim behind the webinar on this topic was to through required light on the contribution of women in the upliftment of various sects of the society.

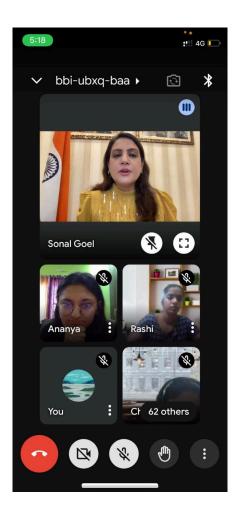
The guest speaker of this webinar was Sonal Goel who is an IAS from 2008 batch and is currently serving as the Resident Commissioner in Tripura Bhawan , New Delhi. The webinar began with an introduction of the speaker who began by bringing into limelight the importance of leadership of women in making our society more developed. Being an administrative officer she also gave a deep overview of the breakthrough works that women have been doing since decades to bring positive changes in the society. The highlight of this webinar was the works done by one of the eminent



women in Indian history like Indira Gandhi who changed the society with their firm leadership stand.

The webinar was attended by more than 90 students who interacted with the speaker and solved their doubts through questions. The webinar ended by giving students a lot of zeal to develop leadership skills and contribute for the society.









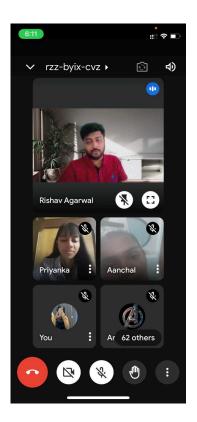
Youth Leadership and Entrepreneurship- A Way Forward

Areya-The Leadership Cell of Bharati College organized a webinar on 6/6/2023 on Google Meet. The topic of the webinar was "Youth Leadership and Entrepreneurship-A Way Forward" and it was organized in the light of increasing importance of youth led global start-ups which are proving to be a boon to the economies of all the countries around the globe.

The guest speaker for the webinar was Mr. Rishav Agarwal who is the Founder of Picxele. He is also known for his path-breaking works as growth head and strategist to several startups. He gave a very resourceful lecture on importance of youth leadership for the economic sector and the various ways through which we can harness such importance for our career development. He also took the example of several start-ups including his known to reflect the idea of the need of a leader for positive results. Furthermore, we learnt about various leadership skills that we can develop in ourselves to move ahead.



The event was joined by more than 70 students who got an opportunity to clear their doubts as well. The webinar ended on a good note.





Legal Aspects of Women Empowerment and Leadership

CONDUCTED BY AREYA- The Leadership Cell in collaboration with Internal Compliant Committee (ICC)

A workshop was conducted by Areya - The leadership cell of Bharati college in collaboration with Internal Compliant Committee (ICC) on the topic: Legal aspects of Women Leadership and Empowerment, where the students were made aware of the legal and constitutional provisions that they can use to empower themselves.





The speaker of the workshop was Miss Pooja Mundada, who is the Project Manager and Legal Consultant at Project Nyay'ri. Project Nyay'ri is an organization oriented towards providing legal and mental health support to women. It is founded by Navya Naveli Nanda along with Advocate Mansi Chaudhari (Founder and CEO of Project Nyay'ri).









The session was attended by almost 100 students where they solved their doubts and interacted with the speaker. Also, vouchers containing specific interactions about legalities of women rights were circulated to the students. The session ended on a good note with values added by AREYA's Convener and the Presiding Officer of ICC, Anupama Mahajan Ma'am and Principal, Prof. Saloni Gupta Ma'am.











Women Leadership and Development

Areya- The Leadership Cell of Bharati college organized a webinar on the topic "Women Leadership and Development" on 25/06/2023. The webinar took place on Google Meet. The main motive of this event was to inculcate a sense of leadership and positive attitude towards a more holistic approach of development in the students.

The speaker of this webinar was Ms. Rashmi Rao Wahule who is a self leadership coach and Image consultant. She began by explaining the meaning of leadership in actual life and the ways we encounter it in ourselves without even noticing. She also discussed the changing nature of leadership according to the situation. Then we went on to do some activities related to leadership and she gave tasks to all the students which were to be done by the end of the event. She also recommended several videos to polish the skills of students.

It was a very interactive session where almost 75 students learnt about leadership. The event ended with a lot of practical knowledge about leadership.











Women Leadership and Taboos Associated With It

Under the aegis of IQAC-Bharati College in collaboration with Department of Commerce.

Areya- The Leadership Cell of Bharati College organized a webinar on the topic Women leadership and taboos associated with it on 24/02/2023. The webinar was held on Google Meet and the timing was 5pm to 6pm. It was organized under the aegis of IQAC-Bharati College in collaboration with Department of Commerce.

The guest speaker of the webinar was Ms. Palakh Khanna who is the founder and CEO of Break the Ice foundation and represents Asia-Pacific in the United Nations. She began by giving a thorough overview of Women Leadership and various ways through which the traits of a good leader can be acquired. Then she told more about the taboos that are associated with women in various areas of life such as political sphere, educational sphere as well as in society as a whole. She presented a very deep analysis of methods to build a good profile perfect for a leader.

The webinar was also attended by Convener of Areya, Prof. Anupama Mahajan who gave her views about the event very deeply. 100 students joined the webinar who solved their queries through a question and answer session at last which marked the end of the webinar.











Key Aspects of Leadership

Areya-The Leadership Cell of Bharati College organized a webinar on the topic "Key Aspects of

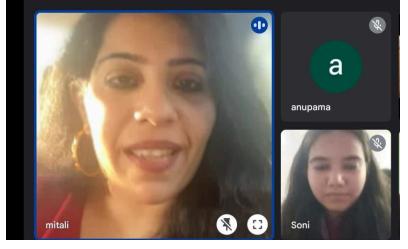
Leadership" on 28/01/2023. This webinar took place on Google Meet for 1 hour from 4pm to 5pm. The guest speaker of the event was Ms. Mitali Nikore who is a very well-known Economist and Gender Expert. Her work has been acknowledged worldwide including the educational institutes of the USA.

The webinar started with a brief introduction of the speaker. She gave us a very deep insight about leadership as a whole as well as leadership of a women. Being an economist she gave us profound views on the economic leadership including entrepreneurship of women worldwide and how they have achieved such milestones.

The main focus of this webinar was to make all the girls aware about major aspects of a leader and the importance of taking up the charge of economic aspect of their lives. At last the students solved their doubts through a question & answer session. 80+ students marked their presence in the webinar which ended with a lot of knowledge and zeal.









MARCHIONESS THE MARKETING AND ADVERTISING SOCIETY Bharati College, University of Delhi



<u>Convenor</u>: Mrs. Sunita <u>Co-Convenor</u>: Dr. Rakhi Jain

ABOUT US

Established in March, 2023, uplifted by the Career Development Cell, Marchioness is an unique venture that aspires to build and renovate the future of marketing and advertising holistically. The society is in collaboration with the Udhmodya Foundation and strives to wave the flag of marketing high, by embracing marketing strategies to tackle business competition, developing a deeper understanding of market realities, and reviving start-up ideas to propel them to new heights at Bharati College, University of Delhi.

Marchioness: An Overview

Marchioness: The Marketing and
Advertising Society, strives to hoist
the marketing flag by adopting
marketing strategies to fight business
competition, increasing market
awareness, and reviving start-up
initiations to take them to new heights.
This society is formed to acknowledge
acknowledge stracked base that wanted to see
marketing in action.

Our Mission;

- Description a community of like-minded people who would work laboriously to make marketing and advertising a powerful tool.
- Explore marketing issues by motivating the marketing community.
 - Revolutionise the idea and concept of marketing and advertising as a whole.
- Build strong credibility to elevate sales, while maintaining integrity at the same time.
- Gain recognition by collaborating with other colleges and universities.

Our Objectives;

- Become a pioneer in accelerating your marketin journey.
- Implement marketing theories to solve real-life problems like promotion and brand creation.
- Create awareness about effective advertising by nurturing creativity and innovation.
- Strengthen the concept of personal branding for successful entrepreneurship.
- Inculcate marketing skills and abilities and give experience and in-depth knowledge about marketing and advertising.

ABOUT FOUNDERS







Co-Founder & President: Anmolika Saxena

In September 2022, the Founders of Marchioness, **Ananya Gaur** and **Anmolika Saxena**, came up with a vision to take marketing and advertising to commanding heights. They strive hard to attain this by promoting innovative minds that would recreate marketing strategies to adapt in a dynamic business environment. They aim to put students on a pedestal, by inculcating valuable skills, developing a pragmatic mindset and teaching them moral values and principles. This would help the large student body in addressing, exploring and providing solutions to real-life problems that would transform their lives, along with those surrounding them.

AIM

Marchioness aims for the stars as it wants to:

- Become a pioneer in accelerating your marketing journey.
- Implement marketing theories to solve real-life problems like promotion and brand creation.
- Create awareness about effective advertising by nurturing creativity and innovation.
- Strengthen the concept of personal branding for successful entrepreneurship.
- Inculcate marketing skills and abilities and give experience and in-depth knowledge about marketing and advertising.
- Develop a community of like-minded people who would work laboriously to make marketing and advertising a powerful tool.

VISION

Marchioness aspires to develop a community of like-minded people who would work laboriously to make marketing and advertising a powerful tool and explore marketing issues.

The society gathered students with a marketing aptitude and a creative bent to participate in case workshops, idea exchanges, market research, live projects, content production, and everything else the field of marketing has to offer. Our main focus is on revolutionising the idea and concept of marketing and advertising as a whole.

Marchioness is driven by the notion of:

Veritas: Remain Truthful Integritas: Maintain Integrity Sepentia: Personify Wisdom



Slogan: Spin the Rubik's of your mind!

MISSION

Marchioness pledges to build a community of people who take great pleasure and are ready to explore and dive deep into the adventures of advertising and marketing. It captivates innovative minds to think out of the box about effective marketing strategies.

The society is a business idea that aims to assess its potential; this is where **Udhmodya Foundation** comes in. It provides a welcoming environment for bright entrepreneurs, enabling the initiatives from the early stages of ideation to acceleration.

IMPORTANT EVENTS

Inauguration Ceremony



Marchioness took the first step by organising an Inauguration Ceremony in the Seminar Room of Bharati College on the 21st April, 2023, under the guidance of respected, Convener, Mrs. Sunita Ma'am and Co-Convenor, Dr. Rakhi Jain Ma'am. This was the first stepping stone on their path to success. The team initiates a remarkable journey, steadily and confidently with a firm belief of: "The Best is yet to come!

ACHIEVEMENTS/INITIATIVES

Since this society has been **formed recently**, mass recognition and acceptance, along with interest, enthusiasm and support shown by students towards the society is an accomplishment that would eventually help in rapid growth of our society.

Marchioness X Mercadeo



Marchioness and Mercadeo: The Marketing Society of College of Vocational Studies (CVS) sent 6 offline contingents to INCENDO: The Marketing event on April 24 and 25, 2023. The two-day event began in CVS Seminar Hall and featured jamming sessions, musical acts, and competitions. Two Marchioness members qualified for the 1st and 2nd rounds of Game of Life on the first day and the 3rd round on the second day, a genuine accomplishment. Although not bagging a position, it was a new start.

Webinar

Marchioness conducted its first online event, "How to get into Marketing with no experience" on 21st April, 2023 comprising 300+ participants from different youth bodies. The speaker Tarun Makhija, the Founder and CEO of Big Mouth & Digital Media, threw some light on the practical approach behind successful marketing tactics for beginners along with some online games to refresh students with fun-flip of marketing.



National Cadet Corps 'A' Coy, Bharati College

Annual Report for the Academic Session 2022-23

In adherence to the principles of discipline, dedication, and duty, the National Cadet Corps (NCC) 'A' Coy at Bharati College presents its comprehensive annual report, encapsulating the noteworthy activities and achievements throughout the academic session 2022-23.

6th July 2022:

Cadets exhibited their commitment to cleanliness and national pride by participating in the *statue cleaning event* of Mahatma Gandhi at Gandhi Park, Hari Nagar.

26th July 2022:

In commemoration of *Kargil Vijay Diwas*, 'A' Coy organized a series of competitions including slogan writing, poster making, poetry, and music, fostering a spirit of patriotism among the cadets.

27th July 2022:

The esteemed Commanding Officer of 5DGBN, Col. N.S. Yadav, graced the unit with a visit, providing valuable insights and guidance to the cadets.

13th August 2022:

The cadets actively engaged in the *Har Ghar Tiranga Campaign*, demonstrating their unwavering commitment to promoting national symbols.

16th Aug - 23rd Aug 2022: Annual Training Camp Cadre-1

The cadets achieved remarkable success in the Quater Guard Competition, securing the 1st position, and also excelled in dance, clinching the 1st position.

4th July - 15th July 2022:

LCPL Simmi Pathak represented Delhi Directorate in the *Inter Directorate* Shooting Sports Championship at Chandigarh, securing the 10th Rank at the All India GV. Mavalankar Shooting Championship 2022.

31st July - 16th August 2022:

CDT Shruti Choubey actively participated in the *EBSB YEP (IDC'22)* held at DGNCC, Delhi, showcasing exemplary commitment.

14th September - 25th September 2022:

Senior Under Officer Sanjyoti Chhillar successfully completed the *All India Thal Sainik Camp'22* at DG NCC, Delhi, reflecting dedication and proficiency.

3rd October - 12th October 2022:

Ex-SUO Shivani and Ex-JUO Manju successfully *completed Ek Bharat Shreshta Bharat Camp-I* held at NCC Bhawan, Delhi, furthering the ethos of unity in diversity.

11th - 20th October 2022:

Ex-LCPL Chetanya accomplished *Ek Bharat Shreshta Bharat Camp-II* hosted at Nagrota, Jammu, enhancing cultural understanding and national integration.

19th November - 10th December 2022:

LCPL Simmi represented the unit with distinction at the 65th National Shooting Championship Competition held at Kollam, Kerala, qualifying for the National Team.

14th December - 23rd December 2023:

Junior Under Officer Muskan Parveen successfully completed the *Advance Leadership Camp'22* conducted by NCC GRP HQ, Agra, showcasing advanced leadership skills.

26th January 2023:

JUO Kajal and CPL Nisha were honoured by being selected to be part of the Guard of Honour Team on Republic Day, paying tribute to the Vice Chancellor.

28th January 2023:

A proud moment for the unit as 21 Cadets of Bharati College 'A' Coy successfully completed the *Prime Minister's Rally Camp* as part of the Cultural Team, reflecting their dedication and excellence.

INTER-COLLEGE FEST ACHIEVEMENTS:

- Kirori Mal College: 1st Position Squad Drill
- Kalindi College: 1st Position Guard of Honour
- Rajdhani College: 2nd Position Guard of Honour
- Miranda House: 2nd Position in Squad Drill, and 2nd Position in Guard of Honour
- BRAC: 2nd Guard of Honour
- Mata Sundari College: 2nd Position in Squad Drill
- Janki Devi Memorial College: 2nd Position in Guard of Honour
- Shyama Prasad Mukherjee College: 2nd Position in Guard of Honour

This report serves as a testament to the commitment, discipline, and achievements of the cadets of NCC 'A' Coy at Bharati College during the academic session 2022-23. The unit remains steadfast in its pursuit of instilling the values of leadership, patriotism, and service among its cadets.

NATIONAL SERVICE SCHEME



ANNUAL REPORT 2022-23

International Yoga Day

The National Service Scheme unit of
Bharati College, University of Delhi,
organized "YOGA SESSIONS" on 21st
June, 2022 in the central lawn of
Bharati college in collaboration with
National Cadet Corps of Bharati
college, on the occasion of
International Yoga Day.

It was a six day long program.

The sessions were provided by "Yogacharya Harsh Kumar Shukla"













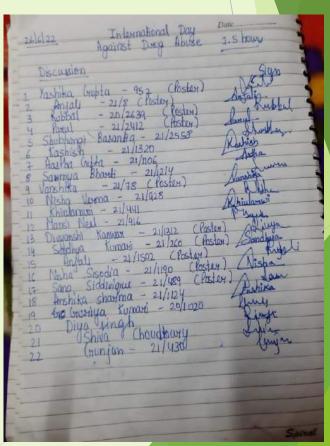
International Day Against Drug Abuse



The National Service Scheme unit of Bharati College, University of Delhi, organized a poster making session, movie screening as well as discussion on the topic Prevention of drug use on 26th June 2022, to mark the occasion of Anti-Drug Day.





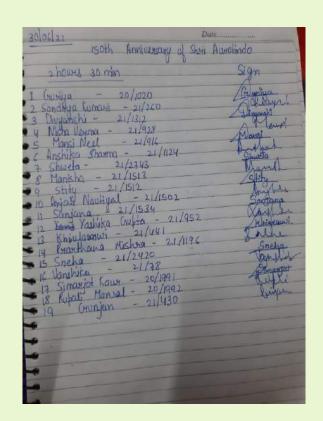


Symposium



To mark Shri Aurobindo's

150th anniversary, NSS Bharati College in collaboration with NCC Bharati college organised a seminar on his work and life by Eager to Forge Ahead (INDIA).On 30 June, 2022



UNIVERSITY OF DELHI NATIONAL CADET CORPS NATIONAL SERVICE SCHEME On the occasion of 150th Anniversary of Shri Aurobindo A SYMPOSIUM

> Date: 30th June Time: 12 noon

Source Invites

Dr.Lt. Vibha Maurya (ANO, NCC Bharati Colleg Dr. Asha Tiwari (Programme Officer NSS)

Prof. Rekha Sapra (Principal)

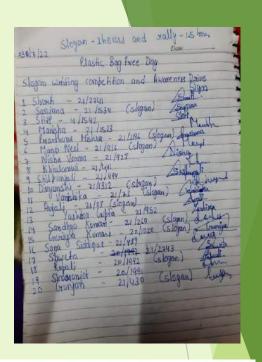


Rally and Slogan Writing Competition

The National Service Scheme Unit of Bharati College, University of Delhi organised a rally and slogan writing competition to celebrate "Plastic bag Free day" on 3rd July,2022.







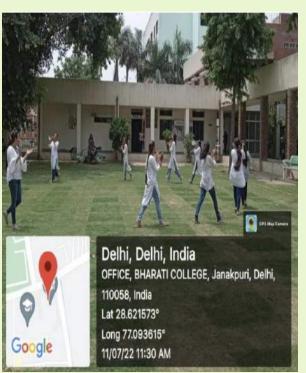




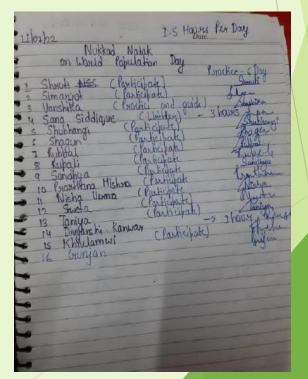
Nukkad Natak

The National Service Scheme unit of
Bharati College, University of Delhi,
organized an event- Nukkad Natak on
11 July 2022, to spread awareness on
the occasion of world population day.









Talent Hunt Competition

NSS, Bharati College, University Of Delhi organised "TALENT HUNT" on 15th July, 2022 in the auditorium building of college on the occasion of World Youth Skill Day.



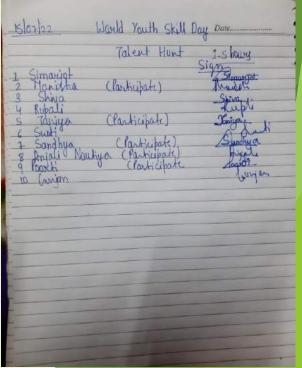








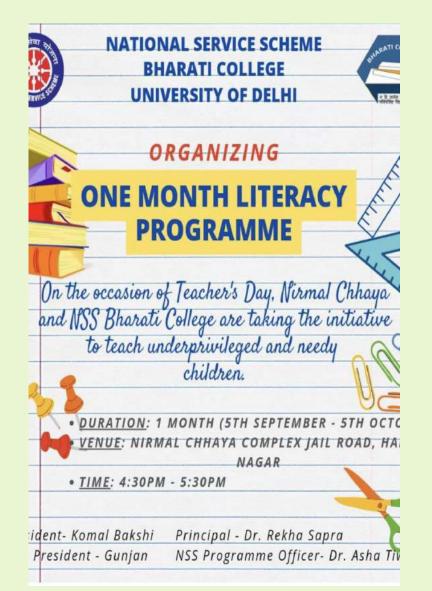


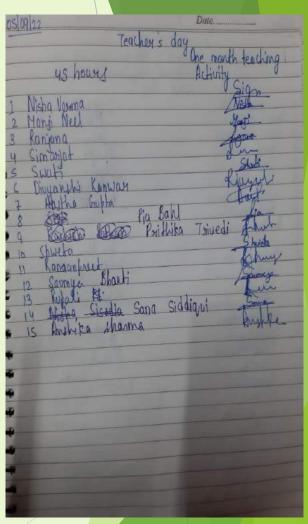


One Month Literacy Program

The NSS unit of bharati college, university of delhi, hasorganized a one month literary programme on theoccasion of teacher's day. Nirmal chhaya and NSSBharati college are taking the initiative to teachunderprivileged and needy children.

5 September 2022 to 5 October 2022



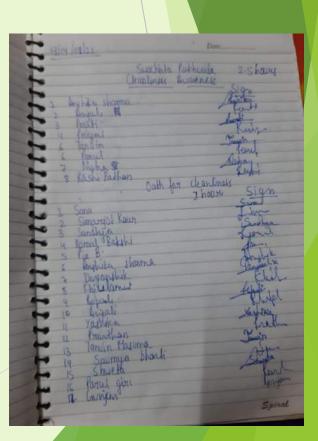


Cleanliness Awareness CampaignSwachhta Pakhwada

The National Service Scheme Unit of Bharati College, University of Delhi organised a Cleaning Awareness Campaign on the occasion of 'Swachhta Pakhwada' on 13th and 14th September,2022.







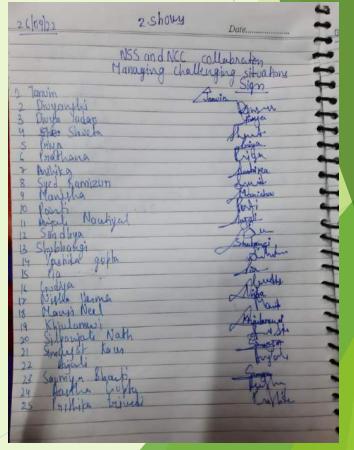
Seminar On – Managing Challenging Situations

The National Service Scheme of Bharati College, University of Delhi, and Bharati College NCC 'A' Coy in collaboration with Prajapati Brahma Kumari Ishwariya Vishwa Vidyalaya, organized a seminar on 'Managing challenging situations' delivered by Prof. E.V.Gireesh on 26th September, 2022.









Essay Writing Competition

NSS volunteers of Bharati College participated in an essay writing competition on the occasion of Gandhi Jayanti.

On 2 October 2022





On the occasion of Gandhi Jayanti

organizing

ESSAY WRITING COMPETITON

TOPIC- RELEVANCE OF GANDHIANISM IN TODAY'S WORLD

Send your entries at nssbharaticollege2019@gmail.com latest by 2nd October 5PM

Both typed and hand written entries will be accepted.

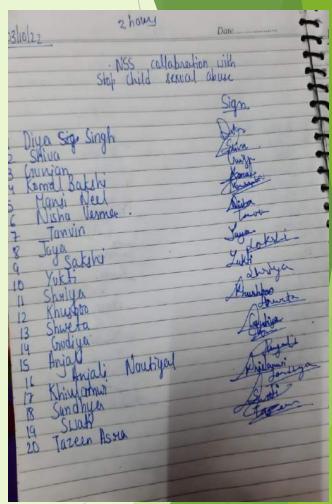
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02/10/22	2 Hours Date
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	Sign
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Webinar On Stop Child Sexual Abuse

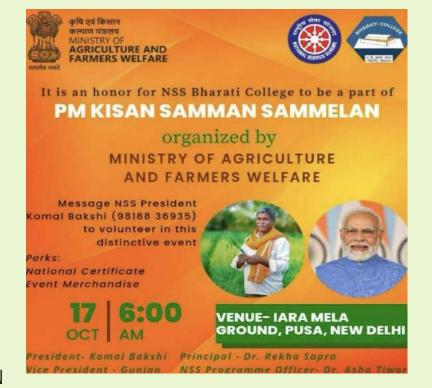
The National Service Scheme Unit of Bharati College, University of Delhi organised a webinar on the topic 'STOP CHILD SEXUAL ABUSE POCSO ACT 2012' on 3rd October, 2022.

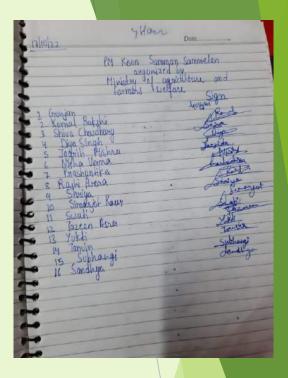




PM Kishan Samman Samelan

The National Service Scheme Unit of Bharati College, University of Delhi became a part of 'PM KISAN SAMMAN SAMMELAN' on 17th October,2022.









Clean India Drive 2.0



The NSS unit of bharati college, university of delhi had organise one day cleanliness drive with the Nehru Yuva Kendra Sangathan under the umbrella of ministry of youth affairs, under the guidance of Shri Anurag Singh Thakur. He has launched the clean india drive 2.0 from 1st October to 31st October 2022 allover india.







Run For Unity

The National Service Scheme of Bharati
College, University of Delhi, in
collaboration with NSS Netaji Subhash
University of Technology, organized a
'Run for Unity' programme on the
occasion of National Unity Day, the
birth anniversary of Sardar
Vallabhbhai Patel on 31st October,
2022.

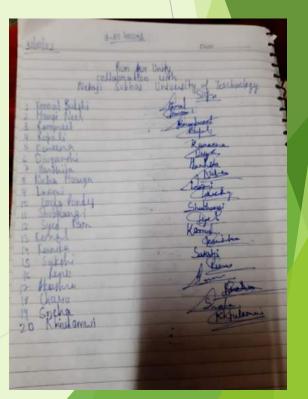












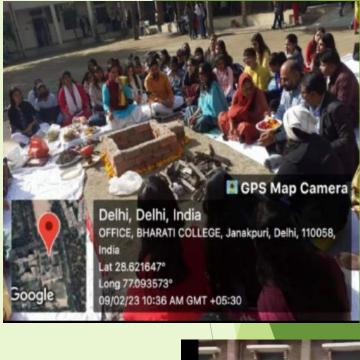
Hawan

The National Service Scheme of Bharati College, University of Delhi, in collaboration with Students Union ans Sanskrit Department of Bharati college ha organized a Hawan in the central lawn of the college. It was followed by a yoga session in the sports room of the college.

On 9th Feb 2023











PANCHKOSH: The Holistic Development

The National Service Scheme Unit ofBharati College, University of Delhi organised a webinar on the topic "PANCHKOSHA: HOLISTIC DEVELOPMENT" on 21st December 2022.

The event was organised in collaboration with theDepartment of Sanskrit. The event aimed at making the participants aware of holistic development. The participants were made aware through the use of presentation and visuals.

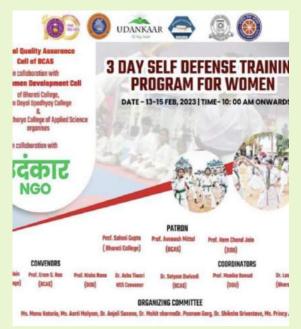




Self Defence Training Program

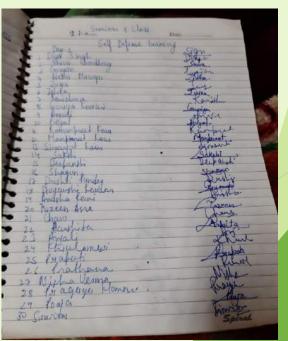
The National Service Scheme Unit of Bharati college, University of Delhi Organised a " 3 Days Self Defence Program for Women" on 13- 15 February,2023.











Visit to Old Age Home

National Service Scheme
Bharati College
University of Delhi

This Valentine's
lets Celebrate with our
Loved ones!

Venue:- Silver Lining old
age home
Time:- 1pm to 5 pm
Date:- 14Feb, 2023

President:Komal Bakshi
vice president: Gunjan

Principal: Dr. Saloni Gupta
Convenor: Dr. Asha tiwari



The National Service Scheme Unit ofBharati College, University of Delhicelebrated this valentine with our lovedone by visiting the Silver Lining Old agehome.



On 14 February 2023

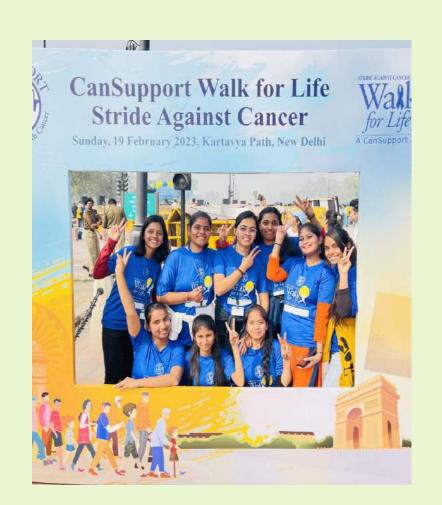


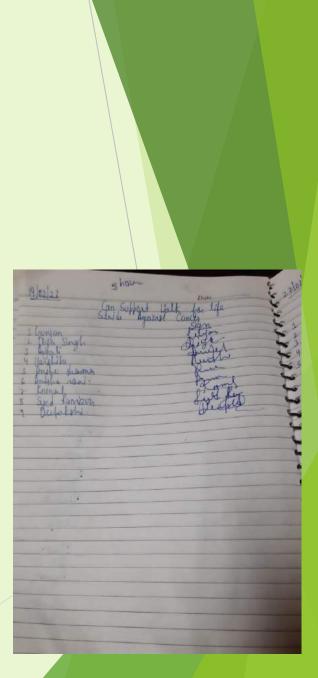




Walk For Life – Stride Against Cancer

On 19 February 2023, a large number of people gathered along the kartavya Path, New Delhi Can Support Walk for Life-Stride against Cancer is an annual fundraising event held in the month of February, to mark World Cancer Day. The first Walk for life event was held in the year 2008.19-Feb-2023





Seminar On Mental Health

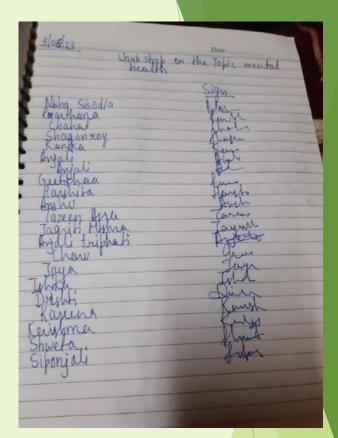


The National Service Scheme unit of BharatiCollege, University of Delhi organized a Workshop on the topic mental health and increasing the graph of happiness.

Delhi, Delhi, India
OFFICE, BHARATI COLLEGE, Janakpuri, Delhi, 110058, India
Lat 28.621499°
Long 77.093623°
03/06/23 11:07 AM GMT +05:30

It was a one day workshop . It was organized in collaboration with Sanskrit Department of Bharati college. The speaker of the event is Yogacharya Manjari Joshi.







Seminar for **UPSC Aspirants**

The National Service Scheme Unit ofBharati College, University of Delhi organised a seminar for UPSC Aspirants.

The event was organised in collaboration with the Sanskrit Department of Bharati College.

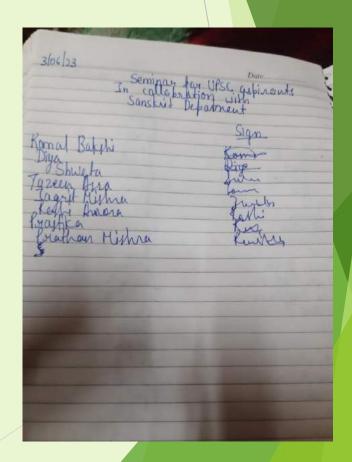
3 June 2023









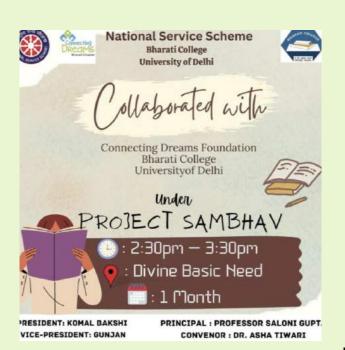




Educational Drive

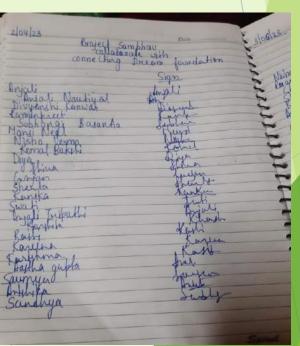
The National Service Scheme Unit of
BharatiCollege, University of Delhi in
collaboration with Connecting Dreams
Foundation (CDF) ofBharati college
organised a Education drive for one
month.











Yamuna Sansad - Save Yamuna Project

The National Service Scheme unit of Bharati College ,University of Delhi organized a Save Yamuna Project.

On 4 June, 2023

The project addresses the abatement of severe pollution of the RiverYamuna by raising sewage treatment capacity, caused by rapid population growth, industrialization and urbanization in the towns of the river basin, which includes Delhi, the capital of India.









Plantation Drive





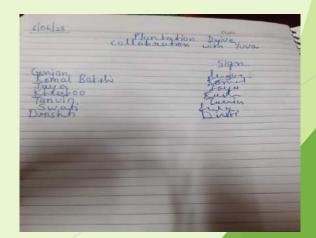
On 5th June 2023 we visited our hostel ground where we planted so manytrees like Neem Mango, Banyan, etc. Withthe help of hostel students and sportsstudents.





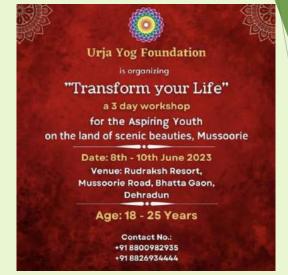






Trip to Mussorie

The National Service Scheme Unit of Bharati College, University of Delhi participated in a 3-day workshop organised by "Urja Yog Foundation" in Mussoorie from 7th June to 10th June.



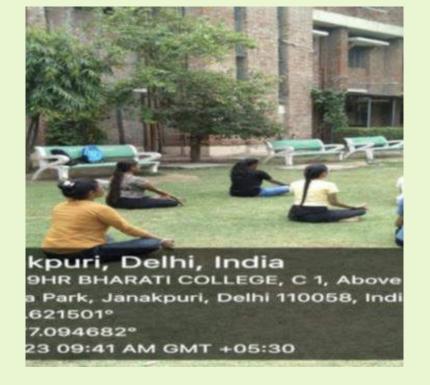






International Yoga Day Scessions

The National Service Scheme of
BharatiCollege, University of Delhi in
collaboration with Sanskrit
Department & YUVA (YouthUnited for
Vision and Action)
conductedINTERNATIONAL YOGA DAY
SESSIONS (17th June to 21st June
2023).







Solo Singing Competition

The National Service Scheme Unit of
BharatiCollege, University of Delhi with
7 FRAMES and Udankaar Ngo
presented "Khoj nayefankar ki"
Season 2 "Solo singingcompetition"

29 July 2023

The chief guest of the event was "Santosh Anand Ji" Famous Poet and Lyricist.











Veero Ka Samman

The National Service Scheme Unit of Bharati College, University of Delhi incollaboration with Nehru Yuva KendraSamiti organised Veero ka Sammaan on 9th August, 2023. The event was aimedto inculcate the love for nature amongparticipants by involving them inplantation drive in the college.









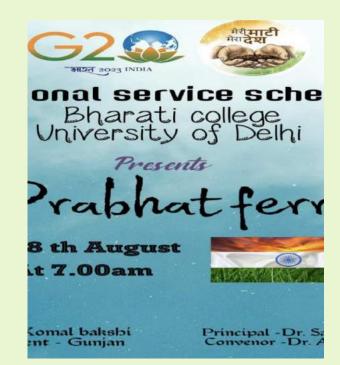


Prabhat Pheri

Prabhat ferri was organised under theinitiative Azadi ka Amrit Mahotsav and Mera Maati Mera Desh.

Celebrating the essence of our motherlandand nurturing a sense of unity, patriotism, and responsibilitytowards our nation. Let's walk hand in hand, reflecting on thebeauty and diversity that make our country truly incredible.

On 28th Sept 2023









Course on Cyber Security

NSS bharati college collaborated with the Internal Quality Assurance Cell (IQAC) of Bharati college, to enlighten the students by providing free government approved courses on cyber security.

Giving them knowledge and skills needed to navigate the digital landscape safely. On 20th Oct 2023. It was very simple and easy to enroll oneself for this program. A great number of enthusiastic students got enrolled into this course, a registration desk was set up in few rooms of the college for easy registrations.

Bio-fuel.

Dept of environmental studies in collaboration with palaash - the eco club organised an online event on the occasion of world bio fuel day on the topic "bio-fuel".

It was a documentary show by the faculty of dept. Of environmental studies focusing on in-depth of biofuel .

The documentary show was followed up by poster making and slogan making competition where students participated enthusiastically. E - certificates was given to all the participants and it was an amazing experience for each one of us to upgrade our know-how.









CLEANLINESS DRIVE REPORT

15 SEPTEMBER- 19 SEPTEMBER, 2022

Palaash: The Eco Club of Bharati college, University of Delhi on the occasion of World Clean Up Day took
the initiative of cleaning the nearby District park. The club collaborated with the Ex Mayor Narendra
Chawla of South Delhi Municipal Corporation and CDF, Bharati and successfully conducted this drive.

The Mayor provided us with the equipment for cleaning the area.

The cleaning drive started with a campus awareness activity on 15th of September. Each member of the club went to different classrooms making students aware about the world clean up day and asking them to volunteer for the same. On Friday, 16th of September, the club members along with the CDF volunteers and few student volunteers went to the District Park and started cleaning the park. It took them almost 3 hours to clean half of the park and the Municipality truck came to pick up the rag.

On Monday,19th of September the club members again went to the park to clean the remaining garbage and put in their 3 hours and 30 minutes to clean the park. Narendra Chawla Sir acknowledged our efforts by being present on the second day also. The volunteers were encouraged and dedicated enough towards cleaning and preserving the mother nature and thus did not hesitate to pick up the dirtiest stuff and clean up the park.

The drive was a successful one with equal efforts of 30 members of the club alongwith CDF volunteers.





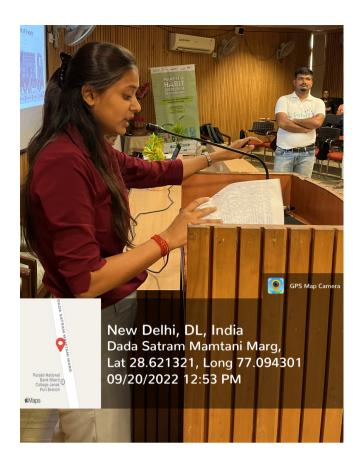


Seminar on E-Waste

Palaash-The eco Club of Bharati college organized a seminar on E waste on 20/09/2022. It was done in order to make students aware about the harmful impact of E-Waste and it also started the e waste collection drive in the college.







Quiz Competition

Palaash - The eco club of Bharati college organized a Quiz Competition from 2nd October to 8th October to observe World Wildlife Week where students were asked questions related to wildlife. The winners received E-Certificates.





DAAN UTSAV

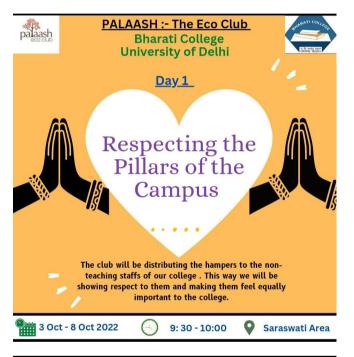
Palaash- The eco club of Bharati college observed Daan Utsav from 3rdOctober to 8thOctober and performed following activities:-

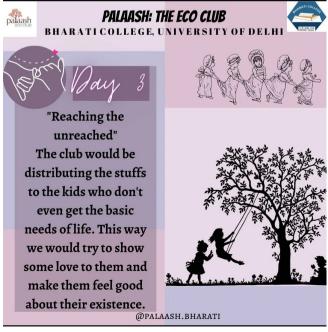
Respecting the pillars of the campus

Thinking of you

Reaching the unreached

Feeding the fauna



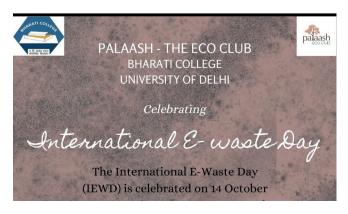






Poster making on E-Waste Day

Palaash- The eco club of Bharati college organized a poster making competition on E- waste to celebrate international E-waste day on 14/10/2023 and make students aware about the same.



every year since 2018, to promote the
correct disposal of e-waste
throughout the world with the aim to
increase re-use, recovery and
recycling rates

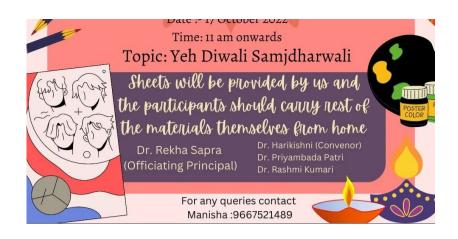
Dr. Harikishni (Convenor of Palaash)
Dr. Rashmi Kumari
Manisha (President) - +91 9667521489



Ye diwali Samajhdari wali

Palaash- The Eco Club of Bharati college organized a poster making competition on 17/10/2022 on the theme "Ye diwali Samajhdari wali" to make students aware about the harmful impact of firecrackers used in Diwali.





Seminar on Eco Friendly Diwali

Palaash- The Eco Club of Bharati college organized a seminar on 21/10/2022 to spread awareness about ecofriendly diwali and its need for our environment. The guest speaker for the seminar was Mr. Aniket Gupta who is a well known environmentalist.







Anti Firecrackers Campaign Under Delhi Government

Palaash- The Eco Club of Bharati college organized an awareness session on the anti Firecrackers Campaign launched by the government of Delhi to observe a safe and pollution free Diwali on 24/10/2022.

Palaash X Manthan

Palaash- The Eco Club of Bharati college collaborated with Manthan - The Nukkad Natak society of Bharati college to celebrate the winter fest Flakes'23 on 25/01/2023 where Palaash took care of all the waste materials and ensured that it is disposed off safely

RED LIGHT ON, GAADI OFF

16 November, 2022

Palaash, the Eco Club of Bharati College, University of Delhi in collaboration with Manthanthe Nukkad Natak Society performed a nukkad natak on the theme- "Red Light on, Gaadi Off". It was aimed at urging drivers to shut their ignition while waiting at traffic signals and to make people aware of Air Pollution. Palaash: the Eco Club and Manthan: the Nukkad Natak Society joined hands to depict a major issue of pollution that is caused by vehicles.

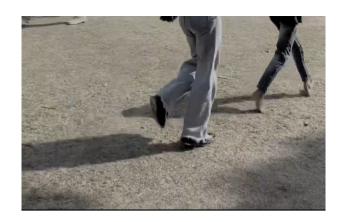
The theme "Red light on, Gaadi Off" brings light to the issue of irrelevant combustion engines kept on even on the red light. Students spread awareness amongst people regarding the same through an interactive performance. The event started at 12 noon in the Central Lawn of Bharati College. Manthan: The Nukkad Natak society performed an informative, energetic and a very mind stimulating performance while the whole play was recorded by Palaash members with the simple motive to raise awareness. It was well

depicted by their wonderful performance and the actions and emotions of everyone. Both the clubs were highly appreciated by Dainik Jagran and the play was featured in their daily newspaper on November 17, 2022.

The efforts that were put in by both the team members was wholly appreciated and loved by everyone and the event came out as a great success.









Convenor: Ms. Sunita

About the society

Kavya is a ragtag group of logophiles who share a passion for literature and writing. It aims to nurture the budding poetic talent and creativity among its members and the we are always working to fulfill our aim.

The society is dedicated to providing a platform for students to express their literary interests and hone their talents in writing, reading, poetry, and critical analysis.

Kavya also organizes various events, such as book launches, poetry slams, open-mic nights, and writing workshops, bringing students and writers together to share their work and open opportunities for sharing each other's passions and techniques.

Membership in the kavya is open to all students, regardless of their major or background. Whoever is interested in exploring the world of literature and creative writing will be welcomed gladly. The Society encourages interdisciplinary collaborations and open-minded thinking. Kavya endeavours to foster a vibrant literary community because we've always believed that while knowledge is food for the brain, poetry is what we live for. Poetry is the soul's essence and we always strive towards harmonious enrichment of our spirits through poetry.

FOUNDER

The journey of bringing kavya into existence was full of paperwork and hardwork. The society was made possible by its Founder Manisha and Co-Founder Vanshika. After numerous drafts and many runs around the administration, almost an year, later kavya stands here proudly as a society. The core members of Kavya will put all their efforts into the society and create a lasting legacy for it.

AIM

Our aim as a Literary Society in the university is to promote and encourage interest in poetry, literature and language among students. We provide a platform for creative writing, critical analysis, and intellectual exchange on literature and related disciplines through various activities such as workshops, seminars, debates, book clubs, guest lectures, poetry, and drama events. The Society serves as a community of like-minded students who appreciate the power of the written word and participate in enriching cultural experiences. We seek to foster a creative and inclusive environment for students to express themselves confidently and meaningfully.

Vision

Kavya envisions a world where everyone has access to quality literature regardless of their socioeconomic status, race, caste, sexual identity, ethnicity, or gender. We wish to facilitate discussions, debates, and workshops that explore the themes, meanings, and messages of literary works and to bring together authors, scholars, and readers who can enrich each other's understanding and appreciation of literature.

Our goal is to encourage and support emerging writers to achieve their full potential by providing them with the resources, feedback, and mentorship they need to hone their craft. Our society also endeavours to promote diversity and inclusivity in literature by highlighting stories and experiences that are often marginalized or ignored by mainstream literature.

Overall, Kavya envisions a world where literature is celebrated as an essential part of human experience, and where people are encouraged, empowered and engage with it in meaningful ways.

As an art oriented society in the DU societal community, we aspire to be one of the best with the help of our members and with the aid of the other societies, within kr outside our college, as well.

Mission

We aspire to create an environment where literature and creativity can flourish, where individuals who share a passion for literature can come together and explore the infinite world of literature.

Achievements/initiatives

As the society is newly formed, it does not have a long legacy or but we wish to create one.

If one chooses to talk about future initiatives, the society is planning to organise different seminars, intra/inter college competitions, quiz competitions and much more. As the society spreads it's wings, many more such ideas will be generated and unveiled. The society has already started working; as can be seen in our collaboration with MANTHAN- The Nukkad Natak Society during the January fest: "Flakes'23".

We are active online as well and have organized an online poetry competition.

