

Under the aegis of **Career Development Centre**, University of Delhi, Upkram, the Entrepreneurship Cell of Bharati College, organized an **Entrepreneurship and Innovation Summit, GET SET PITCH** on the 19th of May 2023, 12pm onwards, in the Seminar Hall. This was an endeavour to give a platform to enthusiastic students, who have business ideas but need guidance and support to bring them into action. The event began with welcome of the honourable guest **Shri Bharat Bhushan Arora**, the chief architect of Samarth Bharat Career Development Centres, by respected Prof. Saloni Gupta, Principal, Bharati College. Following this, Gauri Chaudhary, president of Upkram, reported the events and projects undertaken by the E-cell. Subsequently, five business ideas were pitched before the dignitaries, including Peekabo (detachable sustainable notebooks), Seed2Stem (Gardening Solutions), MODA (Styling services), Annapurna (Social entrepreneurship initiative to provide employment to widowed women), Kitaab (resale of used study material). Each business idea presented by the students was discretely reviewed, glitches were identified, and corrective mechanisms were suggested by the esteemed guest, such that students can take their business idea forward successfully. Moreover, the guest motivated the students to embrace their entrepreneurship spirit and incorporate technology into their business ideas to ensure mass reach and scaling. The event ended with a vote of thanks to the guest and the participants.



