



Bharati College
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Lesson Plan (CORE, Semester-1)

Name of Teacher	DEEPIKA DEWAN	Department	COMMERCE
Course	B. COM	Semester	I
Paper	BUSINESS ORGANIZATION AND MANAGEMENT	Academic Year	2022-23

Learning Objectives

The course aims to develop an understanding of business organisations, functions and challenges of management and contemporary issues in management.

Learning Outcomes

The Learning Outcomes of this course are as follows:

1. Explain the dynamics of business organisations and recent management practices.
2. Describe varied perspectives related to the business environment and entrepreneurship.
3. Analyse how the organisations adapt to an uncertain environment and decipher decisionmaking techniques.
4. Analyse the relationship amongst functions of management i.e. planning, organizing, directing and controlling.
5. Analyse the change in the working pattern of modern organisations.

Lesson Plan

Week No.	Theme/Curriculum	Any Additional Information
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WEEK-1	Unit 1: Introduction (4 hours)	Role of organisations and management in our lives; Nature and Functions of Management (An overview)
WEEK-2	Unit 1: Introduction (4 hours)	Managerial Competencies, Ownership forms; Business formats- Brick & Mortar; Click; Brick & Click
WEEK-3	Unit 1: Introduction (4 hours)	E-commerce; Franchising; Outsourcing.
WEEK-4	Unit 2: Business Environment and Entrepreneurship (4 hours)	Meaning and layers of Business Environment (micro/immediate, meso/intermediate, macro and international);
WEEK-5	Unit 2: Business Environment and Entrepreneurship (4 hours)	Business ethics and social responsibility; Entrepreneurship and its relevance, Business and social entrepreneurship as a process of opportunity/problem;
WEEK-6	Unit 2: Business Environment and Entrepreneurship (4 hours)	Micro, small and medium Enterprises; Government Policy regarding MSMEs
WEEK-7	Unit 3: Planning and Organizing (4 hours)	Strategic Planning – Business and Corporate Level Strategies; Decision-making- process and
WEEK-8	Unit 3: Planning and Organizing (4 hours)	Techniques of decision making, Organizing, Formal and Informal Organisations, Centralisation and Decentralisation,
WEEK-9	Unit 3: Planning and Organizing (4 hours)	Organisational structures – Divisional, Product, Matrix, Project and Virtual Organisation
WEEK-10	Unit 4: Directing and Controlling (4 hours)	Motivation- needs (including Maslow's theory), incentives, Equity and two-factor theory (Herzberg); McGregor Theory X and Theory Y;
WEEK-11	Unit 4: Directing and Controlling (4 hours)	Leadership – Leadership Styles, Transactional Vs. Transformational Leadership; Followership – meaning, importance and Kelley's Followership Model
WEEK-12	Unit 4: Directing and Controlling (4 hours)	; Communication – New trends and directions (Role of IT and social media); Controlling –Techniques of Controlling Relationship between planning and controlling

	Unit 5: Indian Ethos and Contemporary Issues in Management (4 hours)	Indian Ethos for Management: Value-Oriented Holistic Management; Learning Lessons from Bhagavat Gita and Ramayana.
WEEK-13	Unit 5: Indian Ethos and Contemporary Issues in Management (4 hours)	Business Process Reengineering (BPR), Learning Organisation, Six Sigma, Supply Chain Management, Subaltern Management Ideas from India;
WEEK-14	Unit 5: Indian Ethos and Contemporary Issues in Management (4 hours)	Diversity & inclusion; Work-life Balance; Freelancing; Flexi-time and work from home; Co-sharing/coworkin

References

- Basu, C. (2017). Business Organisation and Management. McGraw Hill Education.
- Chhabra, T. N. (2020). Business Organisation and Management. Sun India Publications. New Delhi.
- Drucker, P. F. (1954). The Practice of Management. Newyork: Harper & Row.
- Kaul, V. K. (2012). Business Organisation Management. Pearson Education.
- Koontz, H., & Weihrich, H. (2012). Essentials of Management: An International and Leadership Perspective. Paperback.

Additional Resources

1.

Online Resources (If Any)	
Assignment and Class Test Schedule for Semester	Link the assignment and Test (optional)

