



To,
The Principal
Bharti College Delhi

Date: 8th Jan'19

Female Safety Riding

Honda, as you know is the world renowned automobile manufacturer and is known for its superior technology worldwide. Honda follows Safety as integral part of our all its business activities & aims to support and enhance its role to create awareness for road safety and environment, especially for Females students; 'the next generation'.

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI), is a 100% subsidiary of Honda Motor co. Japan, having its Head Office at Gurgaon. HMSI is promoting Safety Riding aggressively in India through its dealers, Traffic Police, SIAM, RTO'S & active participation from various schools & colleges.

In India more than 1.5 lac accidents occur annually & Adults are involved in 50% of road accidents in the country. Since children & Adults both are more prone to accidents, efforts need to be made to organize various road safety activities in a sustained manner for safety of awareness and precaution of accidents.

Our objective is to actively engage with the colleges and thus educate the females on various aspects of 'road safety' through our Riding Training workshops.

We conduct safety programs of Two wheeler learning for females of 18 Yrs & above.

For Female Students/Teachers

Specially designed program for females. We also have special Instructor which will provide practical training to all females (bicyclists only) to learn two wheeler riding safely while keeping Road Safety as a major concern. We will also bring a Two Wheeler along with required setup with us and training will be provided to all females.

Similar programmers have been conducted for other colleges also. A brief snapshot of the same is enclosed for your kind information.

We propose to organize the above mentioned workshop for your all females at your college premises on **22nd to 24th Jan'19 or 29th to 31st Jan'19.**

We look forward to your support in this noble cause of promoting Road Safety on roads & your participation in our journey to enable our Female safer & to make them independent on the roads for their daily commuting needs.

Thank you very much.

Looking forward to a positive response at the earliest.

With kind regards,

Yours faithfully,
Namita Kalra
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