



Dr. Garima Yadav &lt;garima.aky@gmail.com&gt;

**Online Safety for working women Initiative IAMAI & Facebook @ Bharti College**

1 message

**Monika Rana** <monika@iamai.in>

Wed, May 13, 2020 at 10:55 AM

To: garima.aky@gmail.com

Cc: Chitrita Chatterjee &lt;chitrita@iamai.in&gt;, Arafat Khan &lt;arafat@iamai.in&gt;, Rakshit Tandon &lt;rakshit@iamai.in&gt;

Dear Ms. Garima,

Greeting from IAMAI,

As per our conversation, I am sending you this proposal with the available date.

**Women's Online Safety is an IAMAI-Facebook initiative supported by the Ministry of Women and Child Development.**

The Internet has evolved as a great tool for millions across the globe. By typing a few words into a browser, it is possible to find information on any subject. In a matter of minutes, one can find information about universities abroad, listening to favorite music genres, read about Bollywood stars, and compare prices of the latest gadgets - the list is endless.

Given the numerous benefits, it's natural for people to want to explore the Internet. From seeking information to making life-long friends, more and more women are coming online. It is, therefore, important to educate them on how to use Internet judiciously and stay safe online.

With this objective, the Internet and Mobile Association of India [IAMAI] launched a national Internet safety campaign called 'Safe Surfing'. Safe surfing initiative as it was initially conceptualized in 2009 was an interactive campaign focused on students from class six onwards. Taking our previous success forward, we have now initiated a new interactive session to cover **working women**.

**Current initiative:**

In India, as elsewhere in the world, online harassment of women is rampant, in contrast to the Internet's essential purpose of equal opportunity and neutrality. What we have today is an ecosystem where the internet is routinely misused to harass, stalk, threaten and abuse women and marginalized communities. This gives a very negative picture of what is essentially a positive medium.

Major Issues faced by Women online:

- Ø Cyber Stalking
- Ø Impersonation with Fake Accounts
- Ø Blackmailing with Personal Chats or Personal Content
- Ø Sexting
- Ø Revenge Porn
- Ø Mobile Hacking
- Ø Installing Spyware on Cell phone
- Ø Current Online Frauds – Safety & Security
- Ø Virtual Classrooms – Safety & Security
- Ø Smartphone – Safety & Security
- Ø Social Media – Safety & Security
- Ø Screen Time / Online Gaming

- Ø Cyber Laws
- Ø Digital Payments – Safety & Security
- Ø Q & A

Our current 'Safe Surfing' initiative is designed to empower working girls /women to enable them to protect themselves against such issues. These sessions are conducted by our resource person, **Mr. Rakshit Tandon** [ *Cyber Security Consultant- Internet and Mobile Association of India; Director Executive Council - Council of Information Security (CIS); Advisory - Cyber Crime Cell (State Police)*]. The sessions would further, emphasize information about readdressing mechanisms available in various states for victims.

Please note that this is an IAMAI initiative and is absolutely free of charge.

We wish to address all the women employees in your esteemed organization and empower them with redressal mechanisms and help them keep themselves safe in the online world.

### Details Of the Webinar

**Mode: Online webinar**

**Speaker :- Mr. Rakshit Tandon**

**Duration: 1 hr**

<b>Available Date</b>	<b>Timing</b>
<b>22nd May 2020</b>	<b>4:00 to 5:00 pm</b>

Regards

Monika Rana

Internet And Mobile Association of India

Mobile: 8586896200

[www.iamai.in](http://www.iamai.in)