



Bharati College
(University of Delhi)



OPUS
TRAINING AND PLACEMENT CELL

Internship Opportunity



Organisation:	Outlook Publishing India Pvt. Ltd. (https://www.outlookindia.com/)
Profile:	Business Management Intern
Eligibility:	Students across All Courses and Year
Joining Date:	Immediately
Mode:	Work From Home
Responsibilities:	Refer to JD
Skills Required:	<ul style="list-style-type: none">● Communication Skills● Leadership Skills● Report Writing Skills
Stipend/ Perks:	Upto 10K (Performance Based) Graded Certificates
Selection Procedure:	<ul style="list-style-type: none">● CV Screening● Online Test
Registration Link:	https://linktr.ee/opustpc
Last Date for Application:	6th April 2024, 11:00 am

JOB DESCRIPTION

1. Product Learning and Business Development

- Learn various aspects of our product including competencies and exclusivities.
- Understand the basics which make the product stand out in the market.
- Understand and build knowledge on Funnel strategy.
- Get hands on experience on the most sorted business function in corporate which involves marketing and sales.
- Learn aspects of Report Management.
- Understand the basics of distribution.
- Analyze how promotional offers and corporate alliances help a business grow.

2 Market Research

- Understand the basics of market research including type of research.
- Learn the significance of primary and secondary research and their utility in a corporate setting.
- Work on projects to implement and execute the learning.

3 Business Analytics

- Learn the basics of Business analytics and data management.
- Understand the characteristics of data.
- Work on projects and understand the aspects of data visualisation, data forecasting and data modeling.

4 Corporate Business Activity

- Work on a real life corporate problem statement.
- Execute the solution based on learning from the internship.