



**Bharati College**  
(University of Delhi)



**OPUS**  
TRAINING AND PLACEMENT CELL

## Placement Opportunity



- Organisation:** Asset Yogi (<https://asetyogi.com/>)
- Profile:** Content Associate (Social Media and Video Production)
- Eligibility:** Final year students of English (H), Journalism (H), B. Com (H) and B. Com.
- Joining Date:** June 2024
- Mode:** Work From Office
- Responsibilities:**
- Content Creation for social media posts, blogs, and video scripts.
  - Conduct thorough fact-checking and verify the accuracy of the information presented in the content.
  - Assist the respective Video Editors in all stages of video development by suggesting animations, texts, images, and motion graphics to make the video visually
  - Perform extensive research for creating content and ensuring content compliance on various
  - Stay up-to-date with industry trends, best practices, and emerging technologies to ensure our content remains relevant and engaging.
  - Brainstorming with the team for new social media ideas and strategies
- Skills Required:**
- Outstanding English writing and editing skills.
  - Knowledge and experience in social media and content
  - Creative mindset: the ability to express ideas creatively and concisely
  - Should have a go-getter attitude
- Package:** 3.0 - 3.6 LPA
- Selection Procedure:**
- In-office assignment round
  - 2 rounds of interview.
- Registration Link:** <https://linktr.ee/opustpc>
- Last Date for Application:** 6<sup>th</sup> April 2024, 11:00 am