



Bharati College
(University of Delhi)



OPUS
TRAINING AND PLACEMENT CELL

Placement Opportunity



- Organization:** Digital Estate (Parent Company- *OSR Media private Limited*)
- Profiles:**
- Marketing
 - Graphic Designer
 - Social Media
 - Business Development
- Eligibility:** 3rd Year Bharati College students across All Courses
- Office Location:** Noida/ Gurgaon/ Vasant Vihar
- Joining Date:** Immediately
- Package:** Negotiable (*Based on the interview*)
- Selection Procedure:**
- CV Shortlisting
 - Personal Interview
- Registration Link:** <https://linktr.ee/opustpc>
- Last Date for Application:** 3rd March 2024, 11:00 pm

Job Description

<u>Marketing</u>	<u>Graphics Designer</u>	<u>Social Media</u>	<u>Business Development</u>
<ul style="list-style-type: none"> ● Organization and time management ● Written and verbal communication ● Creativity ● Customer awareness ● Brand identity ● Competitor analysis ● Product management ● Marketing strategy 	<ul style="list-style-type: none"> ● Creating digital and print designs as per client requirements. ● Collaborating with the marketing team to develop branding strategies. ● Updating designs in response to input. ● Keeping abreast of contemporary design ● A keen eye for aesthetics and details ● Excellent communication skills ● Ability to work methodically and meet deadlines ● Techniques and tools. 	<ul style="list-style-type: none"> ● Building and executing social media strategies that align with business goals. ● Generating, editing, publishing, and sharing engaging content daily on various platforms. ● Optimizing company pages and profiles on social networks. ● Moderating user generated content and responding to comments from followers or customers. 	<ul style="list-style-type: none"> ● Using networks and online research, identify and qualify new sales leads. ● Follow up on any sales leads, clearly providing pertinent facts. ● Use telephone, email, and internet contact to build and maintain strong connections with new and existing partners. ● Become a product expert and be able to effectively present the company's items to current and new customers.