



**Bharati College**  
(University of Delhi)



**OPUS**  
TRAINING & PLACEMENT CELL



## Placement & Internship Opportunity

- Company:** Uptop Careers (<https://uptopcareers.com/>)
- Profile & vacancy:**
- Academic Counsellor (Sales)- Placement (10)
  - Digital Marketing Intern
- Eligibility:** 3rd Year Students Across All Courses
- Package:**
- 5 LPA for Academic Counsellor (Sales)
  - 5K per month (3 month) for Digital Marketing Intern
- Working Days & Mode:** 5 Days (10:00 a.m. to 7:00 p.m.) & WFO
- Location:** Gurgaon
- Selection Procedure:** 2 Rounds- GD and PI
- Registration Link:** <https://linktr.ee/opustpc>
- Last Date for Application:** 25th February 2024, 11:00pm

# Job Description

## **Academic Counsellor (Sales)- Placement**

- Conduct tele-counseling sessions to guide participants in making informed decisions about our executive courses.
- Understand candidate profiles to tailor counseling sessions according to their career enhancement needs.
- Effectively convey the benefits and advantages of enrolling in our executive courses.

## **Digital Marketing Intern**

- Assist in the execution of digital marketing campaigns across various channels, including social media, email, and search engine optimization (SEO).
- Collaborate with the marketing team to create engaging and relevant content for digital platforms.
- Monitor and analyze the performance of digital marketing efforts using various analytics tools.
- Conduct market research to identify trends and opportunities for growth.
- Engage with our online community, respond to queries, and foster positive interactions.