



**Bharati College**  
(University of Delhi)



**OPUS**  
TRAINING AND PLACEMENT CELL

## Placement Opportunity



**Company:** Yaantra ([www.yaantra.com](http://www.yaantra.com))

**Profile:** Management Trainee in Marketing

**Eligibility:**

- Bharati College Commerce students
- Batches 2019-22, 2018-21, 2017-20

**Job Responsibilities:**

- Elicit, analyse, document, and communicate business requirements.
- Analysis and Marketing of existing and new tech products
- Engage with clients to understand business requirements and engage with internal stakeholders for deliverables.
- Develop customer engagement strategy through effective marketing communication.
- Engage with clients to understand business requirements and engage with internal stakeholders for deliverables.
- Develop customer engagement strategy through effective marketing communication.
- Constantly be on the lookout for ways to improve monitoring, discover issues, and deliver better value to the customer.

**Requirements:**

- Result-oriented with effective communication.
- Excellent presentation, strong analytical, problem-solving, and interpersonal skills.
- Experience in analysing data to draw business-relevant conclusions and in data visualisation techniques and tools
- Good written and oral communication skills.

**Package:** INR 30-35K CTC (INR 25-30K Fixed)

**Selection Process:** 3 Rounds of Personal Interview

**Work Timings:** 6-day working ; Work From Office

**Joining:** IMMEDIATE (Preparatory leaves will be provided)

**Location:** Sector 58, Noida

**Registration Link:** <https://forms.gle/Vu5ycbSYP7A9QfHe6>

**Last Date for Application:** 25<sup>th</sup> March 2022, 11:00 am