



Bharati College
(University of Delhi)



OPUS
TRAINING AND PLACEMENT CELL

Placement Opportunity

Company:	Apli (www.apli.ai)
Profile:	Social Media Manager
Key Responsibility:	<ul style="list-style-type: none">● <i>Create the content and SEO strategy for Apli.ai website and help improve the ranking and customer attractiveness of Apli.ai on Google search</i>● <i>Integrate and manage Apli.ai's brand through copywriting, affiliate marketing etc.</i>● <i>Run Google, Facebook and LinkedIn ads and manage budget for the same on a monthly basis</i>● <i>Look for tie-up opportunities, negotiate and close them at competitive cost to help our brand expand</i>● <i>Juggle multiple projects while effectively managing timelines and expectations of your stakeholders.</i>
Eligibility:	<ul style="list-style-type: none">● <i>SEO, Social Media Marketing, Critical thinking, Visual Designing Skills, Employer Branding, Negotiation Skills, Communication Skills</i>● <i>Proficiency in English Communication</i>● <i>Bharati College students across all courses</i>● <i>Batches (2018-21, 2017-20, 2016-19)</i>
Package:	Fixed INR 3.0 to 4.2 LPA + Variable upto INR1.8LPA
Working Hours:	Monday to Saturday- Flexible timing
Location:	Work From Home/ Bangalore
Joining Date:	Immediate
Selection Procedure:	<ul style="list-style-type: none">– CV Shortlisting– 3 Personal interview Rounds (Virtual)
Registration Link:	https://forms.gle/4EHHicrLQBepKduVA
Last Date for Application:	11Th March 2022, 11:00 am