

Prospectus- Six Month Online Certificate Course in Intellectual Property in Business
Livonics Institute of Integrated Learning and Research (LIILR)
with
Bharati College (Delhi University)

Title of Course: Six Month Online Certificate Course in Intellectual Property in Business

Minimum Number of Students to start the Batch: 25

Eligibility: Any candidate, male or female, who is Graduate or pursuing Graduation (or equivalent in the case of international students) is eligible

Duration: 6 months. Tentative start dates: from January 2022

Mode of Delivery: Online

Syllabus: The course will contain, but not be limited to, the following content:

- I. The creation of Intellectual Property [Strategies in the creation of Intellectual Property; including strategic patenting]. Ownership of Intellectual Property Assets – Contracting, Joint Development and Alliances.
- II. Managing Intellectual Property [Developing an IP Portfolio, IP Due Diligence, Licensing Issues and the Valuation of IP Assets].
- III. Enforcement of Intellectual Property [Structuring an Anti-Piracy Campaign; Techniques and Procedures in combating piracy].
- IV. Intellectual Property and the Internet [New Media and Intellectual Property]

Details of Classes

1. The course shall be delivered through e-lectures as well as other modes as specified below. There will be one e-lectures of 90 minutes each a week, except when there are seminars/group work.
2. Self-experience group work shall be carried out online under supervision. The duration and frequency of these sessions will be decided by mutual consultation. If conditions so permit, some sessions may be held in face-to-face mode in college or at LIILR premises.
3. Online student seminars may be arranged as required.
4. Special e-lectures/webinars delivered by eminent speakers on external platforms may be treated as part of the course, if appropriate.

Annexure

Course fees

The course fee shall be Rs 35,500/- (Rupees thirty-five thousand five hundred only) for the entire duration of the course, payable in advance.

Provided that regular student of Bharati College may be admitted to the course at a reduced fee of Rs 31,950/-, i.e., 10% less than the full fee;

Provided further that Bharati College, may, in deserving cases, allow up to 5 students to pay the fee according to a deferred payment schedule.

The fee for international students shall be fixed by mutual consultation between Bharati College and LIILR, but shall not be less than 600 US dollars, payable in advance.

For further information please contact the Course Coordinator, Dr. Sonali Jain:
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