



Bharati College

University of Delhi

OPUS

Training and Placement Cell



PLACEMENT OPPORTUNITY



PROFILE	Executive - Digital Marketing	ELIGIBILITY
MODE	In-Office	
PACKAGE	INR 2.5 - 3 LPA (CTC)	
WORK DAYS	Monday to Saturday	
WORK TIMINGS	10 AM to 7 PM	OFFICE LOCATION
JOINING	November 2021	
SELECTION PROCEDURE	<ul style="list-style-type: none">• CV Shortlisting• In-Office Interview	

- *All Courses*
- *Graduation batches - 2020, 2021 and 2022, Bharati College students*
- *Candidates having prior experience in Digital Marketing only*

OFFICE LOCATION

Near Karol Bagh
Metro Station,
New Delhi – 110060

Register by 25th October 2021, 12 Noon



JOB DESCRIPTION

EXECUTIVE - DIGITAL MARKETING

Responsibilities:

- Plan and execute all digital marketing activities and campaigns including but not limited to SEM, SMM, Email Marketing, Content Marketing, Influencer Marketing & Display advertising as assigned.
- Constantly improve the social media presence
- Brainstorm and execute new and creative ideas of digital presence
- Collaborate with internal and external teams to create landing pages and campaigns
- Collaborating with agencies and other vendor partners

Required Skills:

- Search Engine Marketing
- Social Media Marketing
- E-mail Marketing
- Influencer Marketing
- Display Marketing
- Content Marketing
- YouTube Marketing

