



**BHARATI COLLEGE**

**University of Delhi**

**OPUS**

**Training and Placement Cell**



## **INTERNSHIP OPPORTUNITY**



- Anchor
- Partnership and Event Management
- Graphic Design
- Content Curator

**Profiles**

- All Courses All Year
- Bharati College students

**Eligibility**

- Letter of Completion
- LOR

**Incentives**

- HR Interview
- Telephonic Interview

**Selection Procedure**

**Duration : 3 - 8 Months, 8 hours a week.**


**Mode of Work : Work From Home**

**Registration Ends : 25th July 2021, 12:00 PM**

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 **OPUS Training and Placement Cell**

 **bharatiplacement\_cell**

# Incentive Criteria

## **Letter of Completion**

Upon completion of 3 months of internship

## **Letter of Recommendation**

Upon completion of 8 months of internship

## **Anchor Intern**

- Record videos and reels
- Conduct Instagram live sessions
- Provide photos when required
- Work with the marketing team to create the required content

## **Partnership & Event Management Intern**

- Identify student clubs, groups, organizations and colleges
- Network with student communities that would benefit from learning about studying abroad
- Organize and manage events for student bodies and organizations Develop and sign partnership agreements with such organizations

## **Graphic Design Intern**

- Create meaningful and unique logos, banners, posters, videos and creatives for all community social platforms Work with design tools such as Canva, Easil, Movie Maker and other such software
- Support marketing, human resources and alliances teams with required collaterals to execute their respective campaigns.

## **Content Curator Intern**

- Develop content for WhatsApp, Instagram, Email and other channels Assist the marketing and graphics design team in creating a successful campaign
- Work with other departments in the team to support them with content and other related tasks