



Bharati College
University of Delhi
OPUS



Training and Placement Cell
INTERNSHIP OPPORTUNITY



Profile

Duration

Eligibility

Selection Procedure

Mode

Incentives

Digital Marketing

3 Months

- **All Courses, All Years**
- **Bharati College Students**

Telephonic Interview

Work from Home

- **Certificate**
- **PPO (Batch 2022 only)**

*Register by 10th July 2021,
5:00 pm*



Social Media Marketing

Responsibilities

- Managing and making strategies for social media platforms like Facebook, Instagram, and Twitter.
- Analyze to gauge the success of organic & paid campaigns.
- Understand the client needs including the brand & target audience.
- Endorse and promote content on social media as well as online platforms to attract the target audience.



Content Writing

Responsibilities

- Research various industry related topics for content creation.
- Draft different sorts of pieces for company's digital media platforms which include blog posts, articles, social media post as well as content for the website.
- Responsible for creating marketing copy of company's product.

Influencer Research, Analytics, and Marketing

Responsibilities

- Work on a self-serving influencer research, analytics & marketing platform which automates the complete process of reaching out to the right audience through the right influencers.
- This program entitles you to participate in the launch of one the coolest product in the Influencer Marketing domain.



JOB DESCRIPTION

Requirements

- Proven knowledge of video, social media & influencer landscape, digital platforms and native advertising campaigns.
- Strong conversational writing skills, with the ability to engage an audience.
- Exceptional knowledge of social media marketing.
- Has a hunger to learn new areas of marketing and social network, in this ever- evolving digital landscape.
- A Laptop,
- A Smartphone,
- A High-speed Internet Connection
- Tenacity to “Get things going”
- Eat, Sleep, Breathe Digital

