

Internship Opportunity



Bharati College University of Delhi OPUS



Training and Placement Cell



Profiles:

- Business Development
- Marketing
- HR
- Web Development
- Graphic Designing
- Financial Risk Management
- Content Creation

Selection Procedure:

- CV Shortlisting
- Interview

Eligibility:

- All Courses, All Years
- Bharati College Students

Incentives:

- Certificate
- LOR (Best Performers)

Duration:

3 Months

*Register by 4th June 2021,
12 noon*



Job Description

BUSINESS DEVELOPMENT

Roles and Responsibilities

- Required to evaluate and develop the company line-up.
- Responsible for the development of new markets through new products or new customer audiences, focusing on lead generation, helping the marketing side, and searching for partnership opportunities with a sales-driven perspective.



Job Description

MARKETING

Roles and Responsibilities

- Developing captivating content and sharing it across various platforms to get wider reach.
- Generating publicity and promoting the organisation at various levels via word of mouth and increase engagement by featuring on blogs and magazines.

Requirements

- Candidates should have a knack for curating and creating meaningful content and should be proficient in social media targeting and communication.
- Candidates should have excellent communication and listening skills so as to get more members to the organization.
- Analytical and strategist skills required.



Job Description

HUMAN RESOURCE (HR)

Roles and Responsibilities

- Supporting the development and implementation of HR initiatives and systems.
- Providing counselling policies and procedures and being actively involved in recruitment by preparing job descriptions, posting ads and managing the hiring process.



Job Description

WEB DEVELOPMENT

Roles and Responsibilities

- Overseeing the functionality of website, evaluate & manage website performance.
- Develop, maintain & update the website content

Requirements

- Ability to troubleshoot website issues in a fast-paced environment.
- Expert knowledge of Macromedia suite, Adobe suite, Content Management Systems, & W3C standards.
- Strong attention to detail with an analytical mind & outstanding problem-solving skills with excellent content creation & writing skills.



Job Description

GRAPHIC DESIGNING

Roles and Responsibilities

- Design graphics for use in media platforms.
- Develop concepts, graphics and layouts for product illustrations, company logos and websites as well as reviewing final layouts and suggesting improvements if required.



Job Description

FINANCIAL RISK MANAGEMENT

Roles and Responsibilities

- Studying databases, data systems, & preparation of reports to help identify shortcoms & opportunities.
- Study & analyse the data presented to them in the form of reports.

Requirements

- Interns using their skills will be allowed to make informed decisions and assist.
- Candidates who have the knack for numbers, figures & possess problem solving skills & critical thinking are surely fit for the job.



Job Description

CONTENT CREATOR

Roles and Responsibilities

- Produce insights and information responsible for the contribution to any media
- Create both digital media and offline content that caters to the interests of a targeted audience
- Tasks include writing articles for the organisation, making videos, & social media posts



Job Description

CONTENT CREATOR

Requirements

- Awesomesauce fact-finding, organizational, & time management skills.
- Vigorous listening and conveyance know-how.
- Demonstrated excellence in writing, proofreading, and editing.
- One should be familiar with digital publishing & generating leads for company.
- Ability to work efficiently without any give & take on quality or rigour.
- One should also be adept at promoting content on social media.

