



Bharati College
University of Delhi
OPUS



Training and Placement Cell
INTERNSHIP OPPORTUNITY



Profiles

- Business Development Executive
- Marketing Executive
- Marketing Research Analyst

Eligibility

- All Courses, All Years (60% in UG)
- Bharati College Students

Mode

Work from Home

Selection Procedure

- Telephonic Interview
- Zoom Interview
(Technical & General HR round)

Incentives

- Completion Certificate
- Best Performer Award
Certificate
- Performance based stipend


Duration

45 Days

Deadline :

31st May 2021, 12 noon



 OPUS Training and Placement Cell

 bharatiplacement_cell

Requirements

- Good communication and leadership skills
- Goal oriented
- Time management
- Dedicated and punctual
- Quick learner
- Customer obsessed
- Ready to solve changing needs of clients

Documents Required

- Recent passport size photos
- Soft copy of certificates in support of date of birth and educational/professional qualifications
- Copy of PAN card and address proof (Voter ID, Passport, Bank Passbook, Adhar Card)

Business Development Executive

JOB DESCRIPTION

Responsibilities

- Market analysis
- Franchise Management
- Vendor's Management
- Convert opportunities into deals & offer sales targets.
- Hospital attachment & Doctor Attachment
- Have a strong network of contacts to establish business relationship
- Develop a strong pipeline with qualified opportunities & forecast sales
- Support overall business development activities to achieve revenue targets
- Adhere to business etiquette; Update CRM, maintain enquiry tracker, opportunity tracker, sales reports, etc.

Business Development Executive

JOB DESCRIPTION

Skills Required

- Be experienced in all stages of the sales process from lead generation to conversion.
- Have great proposal writing, presentation & pitching skills.
- Be a motivated & focused individual with great organizational & interpersonal skills.

Marketing Executive

JOB DESCRIPTION

Responsibilities

- Support research activity related to marketing plans and business agenda
- Prepare plan, develop and implement the complete action plans for marketing and sales objectives
- Monitor the marketing and communication strategy plans, budgets, timeline etc. for the organisation
- Competitive analysis and formulation of strategies to meet the competitive challenges
- Analysis of market information, brand promotion and product development
- Techno-commercial proposals presentation, managing till order conversion and follow-up

Market Research Analyst

JOB DESCRIPTION

Responsibilities

- Analyzing the problems
- Converting the problems to solution
- Finding the target audience
- Competitor Analysis
- Learning about these parameters and implementing in work environment