



Bharati College
(University of Delhi)



OPUS
TRAINING AND PLACEMENT CELL

Internship Opportunity

TPC / Trade Promotion
Council of India

<i>Company:</i>	Trade Promotion Council of India (https://www.tpci.in/)
<i>Profile:</i>	Freelance Business Writer
<i>Eligibility:</i>	First and Second year students across all Courses
<i>Joining Date (Tentative):</i>	Mid June, 2024
<i>Mode and Hours:</i>	Remote
<i>Skills & Responsibilities:</i>	Refer to JD
<i>Package:</i>	Performance based
<i>Selection Procedure:</i>	<ul style="list-style-type: none">- CV Shortlisting- Virtual Interview- Face to face Interview
<i>Registration Link:</i>	https://linktr.ee/opustpc
<i>Last Date for Application:</i>	3rd May, 2024, 11:00 pm

JOB DESCRIPTION

Roles & Responsibilities:

- Research and write engaging and insightful articles and blog posts on various topics related to Indian business, trade, and economic development.
- Collaborate with the editorial team to generate ideas for content that aligns with the objectives and target audience.
- Ensure that all content adheres to editorial guidelines and maintains a high standard of quality and accuracy.
- Stay informed about current events, trends, and developments in the field of business and trade to identify relevant topics for content creation.
- Work closely with the marketing team to promote published content on social media and other platforms to maximize visibility and engagement.

Requisite qualifications:

- First and Second year students of Bharati College.
- Basic understanding of global trade policies and regulations
- Excellent writing skills with a keen eye for detail and the ability to communicate complex ideas clearly and concisely.
- Strong research skills and the ability to gather information from a variety of sources.
- Passion for business, trade, and economic issues affecting India and the global community.
- Ability to work independently and meet deadlines.
- Creativity and a willingness to think outside the box when generating content ideas.
- Strong organizational skills and passion for professional growth.
- Self-motivated with a commitment to producing high-quality work within deadlines.
- Open to feedback and willing to collaborate with team members to improve content quality.