



Bharati College
University of Delhi



OPUS

Training and Placement Cell
Internship Opportunity
HOICK VENTURES

Profiles

- Brand Marketing
- Member Onboarding
- Video Editor
- Video Host
- Content Writing
- Founding President of Hoick at your College

Perks

- Certificate of Internship
- Letter of Recommendation (performance based)
- Linkedin Recommendation (top performer)

Duration: **1 Month**

Mode: **Work from Home**

Eligibility: •All Courses, All Years

•Bharati College Students



*Register by 19th
February 2021, 5:00 pm*

 OPUS Training and Placement Cell

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Job Description

Brand Marketing

Roles and Responsibilities

- Plan and help in creating the content to be shared on our social media handles.
- Understanding the daily vibes in the field of entrepreneurship.
- Help create unique content.
- Create brand awareness in your college and society through various social media channels.
- Basic editing of canva.



Job Description

Member Onboarding

(Public Relations)

Roles and Responsibilities

- Reaching out to prospective members, explaining them about our community and Hoick.
- Connecting with registered members, and helping them get onboard.

Skills required

- An enthusiastic and hardworking individual.
- Exceptional communication and persuasion skills.
- You must have a good LinkedIn profile.



Job Description

Video Host

Roles and Responsibilities

- Plan and help create the content to be shared on our YouTube Channel.
- Shoot videos for the youtube channel.
- Understanding the daily vibes in the field of entrepreneurship and help create unique content.
- Continuously discover and implement new editing technologies and industry best practices to maximize efficiency.
- Create brand awareness in your college and society through various social media channels.



Job Description

Content Writing

Roles and Responsibilities

- An enthusiastic and hardworking individual who can dedicate at least 7-8 hours of their time per week.
- Completing writing projects and adhering to the requirement in terms of different posts.
- Helping create style guides or suggesting changes to ensure content is consistent and clear.
- Initiating ideas to produce different content according to the needs.
- Conducting research on any given topic and providing valuable insights to write content.



Job Description

Founding President of Hoick

Roles and Responsibilities

- Conduct interviews to find suitable candidates for our community
- Lead a team from your college
- Promote and organize events in your college
- Be the face of Hoick at your college
- Learn and become a true leader

