



BHARATI COLLEGE
University of Delhi



OPUS
Training and Placement Cell

JOB OPPORTUNITY

zoutons.com
The Loot is On

**Content
Writer**

Profile

**UG % -
60 & Above**

Eligibility

2.4 - 3.12 LPA
(Interview + Performance
Based)

Package

Gurugram

Job Location

Registration Ends: 17th February 2021, 3pm

Office Location: 4th Floor, AIHP Signature, Plot 418,419, Udyog Vihar, Phase 4, Gurugram.

<https://forms.gle/MjqYZPQCrrUBdT3R7>



Register here

 **OPUS Training and Placement Cell**

 **bharatiplacement_cell**

Job Description



Roles and Responsibilities:

- Maintain and update website properties.
- Create optimum resources for customers in an effort to increase audience.
- Conduct keyword research and implement SEO guidelines to increase web traffic.
- Prepare documentation such as coupon descriptions, blogs, reviews, etc.
- Visit office daily.

Skills Required:

- Excellent writing skills in a number of different styles and patterns.
- Good knowledge of vocabulary or grammar.
- Good in research or organisational department.
- Familiarity with SEO guidelines and keyword research.

Note: *The selected candidates must have their own laptops.*