

Frequently Asked Questions (FAQs) -Journalism

Q.1. What are the salient features of the Department of Journalism, Bharati college?

Ans.: The Department of Journalism was established in 2017 in Bharati College. It offers the undergraduate course, B.A.(Hons.) in Journalism. The department is committed to providing students with quality education in the communication and journalism disciplines that is contemporary, relevant and practical. The department has aimed to provide pragmatic learning where theory and practice meet the social and professional needs of students. All the subjects are taught by experienced faculty members specialising in different fields of Journalism. The goal is to create skilled media professionals with unique voices.

Q.2. What is the Syllabus and Course Structure?

Ans The syllabus of this course is designed to equip the students with an intellectual and interdisciplinary approach that prepares them for the field. During the three years program, the students are taught an array of subjects ranging from Introduction to Journalism, Media and Communication, Reporting and Editing for Print, Media and Cultural Studies, Broadcast Media, Advertising and Public Relations, New Media, Development Communication, Media Ethics and the Law, Global Media and Politics and Communication Research. The learning process aims to strike a balance between the theoretical and practical approach to the field. The course also exposes the students to several events throughout the year that provide them an opportunity to interact with practitioners in the media industry, attend special talks and seminars on contemporary issues.

Q.3. Does Department provide Practical Training?

Ans The Department of Journalism has provided practical training to students through workshops, seminars, and classroom activities. Over the years, workshops on Film Making, Photography, Radio Jockeying, Newspaper Designing, etc have been organised with the help of industry stalwarts. In addition, the students have produced short films, printed college newspapers, created audio features and photo essays with the support of teachers.

Regular visits of our students are organised to various broadcast centres like NDTV, India TV, Doordarshan, etc., which gives them a behind the scenes look at how media professionals work.

Q.4. What are the career prospects after doing this course?

Ans After successful completion of the course, students can pursue careers in fields such as Print & Electronic Media, Photojournalism, Advertising & Public Relations, Media Planning & Event Management. They can also opt for R & D such as Project Managers, Policy Planners and Development Communication Officers. There is a constant rise in demand for trained professionals to work as Corporate Communicators, Copywriters, Editors, Correspondents, News Analysts, Social media Specialists, Social Advocacy Organisers, Policy Planners etc.

Q.5. Are there any Internship Opportunities available for the students of the Department?

Ans Internships are important stepping stones towards media careers and our students have found many internship opportunities. They have worked as interns in various organisations such as Doordarshan News, The New Indian Express, The Economic Times, NDTV, Zee Media, India Tv, News 18, Mayhigh Films, Dainik Jagran, The Rising Bharat, SAFAR-India, ThatMate and Xanthippe Creations.