




Placement Report (Academic Year- 2017-18)

The Training and Placement Cell started functioning with the appointment of the committee for the Academic Year 2017-18, which is listed below:

Name	Position	
Dr. Anupama Mahajan	Convenor	
Dr. Sonali Jain	Teacher Representative	
Ms. Akshi Aggarwal	Student Coordinator- President	
Ms. Himani Malik	Student Coordinator- Technical Support	
Ms. Ayushi Taneja	Student Coordinator- PR Support	
Ms. Shruti Agarwal	Student Coordinator- Database Management	

The Training and Placement Cell started working with a clear objective of ensuring a good placement record and a better reach to the students of the college. To facilitate this objective, a 'Placement and Internship Awareness Programme' was conducted, under which, the cell:

- ✓ Set up enquiry desk to educate and inform students about the importance of placement and internships,
- ✓ Formed groups and pages on various apps, i.e., Facebook, Instagram and WhatsApp, so as to keep the students notify and updated about its planned activities (placement & internship drives, seminars and workshops) for the current year, replete with a timeline,
- ✓ Organized seminars on various topics like career options, current affairs (e.g., GST) to provide guidance and knowledge of the students,
- ✓ Planned workshops and training sessions on soft skills (such as presentation skills, personality development and handling interviews) to increase the employability of the students.

Workshops and Seminars

S. No	Date	Workshop/ Seminar	Title (speaker name)	Institution	No of students
1.	04/09/2017	Seminar	Career Options in Finance (Kushal Bhateja, Finance Faculty & Program Head (Financial Analysis) - International College Of Financial Planning (Icofp)	ICOFP	92
2.	29/08/2017	Seminar	Understanding Goods and Service Tax (GST) (Dr. Renu Verma, Dean, Economics and finance Faculty IBS Business School Gurgaon)	IBS, ICFAI	132
3.	09/10/2017	Workshop	Grooming and Personality Development for cracking interviews (Ms. Yukti Ahuja, Jagan Institute of Management Studies, Rohini)	JIMS	95
4.	1/11/2017	Seminar	Career perspective ahead & Aceing the placement process (Gautam Gopal, Director Marketing & BD, TalentBlazer Kunal Kumud, Founder and Director, , TalentBlazer)	Talentblazer	123
5.	15/01/2018	Seminar	Uncovering truth: GST (Vaibhav Vijay Surange)	Big Boon Enterprises	116
6.	19/03/2018- 20/03/2018	2 Day Workshop	Tips and Tricks for Developing and Delivering Effective Presentation (Vaibhav Mediratta, Faculty,PIBM)	Puna Institute of Business Management	28
7.	27/03/2018	Seminar	Teaching after Graduation- A Career Option (Ms. Romilla Chopra, Director, NewGen IT)	NewGen IT	45

Placement and Internship Summary- Placements are an integral part of the curriculum and often a great deciding factor for students aspiring to join premier companies across the country. In the academic year 2017-18, around 83 students out of a total of 143 interested students got placed in organizations like BSE Ltd., Convergys, Genpact and TCS across different job profiles (e.g., Client Servicing, Financial Analysis, Backend Processing). The annual package offered ranges between 1.35 – 3.00 Lakhs per annum.

Summary of Placement and Internship

	Date	Company	Position	Package Range	Appeared	Selected	
						Place ment	Inter nshi p
1.	17/01/2018	Freshman Adda	Campus Ambassador Programme	NA	48	NA	7
2.	25/01/2018	TCS	Data Processing (Back Office Operation)	13K	35	13	NA
			Customer Service Associate- Voice	16K			
3.	01/02/2018	Convergys	Customer Service Chat/ voice Process	14- 25K	36	20	NA
			Technical Support Associate Voice/ Chat Process				

4.	24/03/2018	Genpact	Banking Financial Services & Insurance	11- 14 K	44	22	NA
			Finance and Accounting	12- 15K			
			Voice (Customer Services/ Collection)	11- 17 K			
5.	27/03/2018	BSE Institute Ltd	--		28	28*	NA
6.		Mirus Solution	Human Resource	5K	--	--	2
7.		Triedge Pvt. Ltd.	Human Resource	--	--	--	1
8.		Festmate	Marketing	--	--	--	1
9.		Footprint	Marketing	--	--	--	1

*Shortlisted candidates for final round of interview

-- Information is not available till now

Besides helping students in final placements, the training and placement cell has also been able to help students in getting Internship opportunities. Internships provide an opportunity for students to implement their concepts and skills and allow students to go beyond the realms of the classroom and gain insight into the corporate world. This year “Training and Placement Cell” got a good response in the internship drive as well. Bharati College witnessed numerous companies offering paid as well as unpaid internships. This year the cell organized its first Online Internship Fair in partnership with Triedge Pvt. Ltd. from 22nd March, 2018 to 10th April, 2018. Around 50 students have participated. Further, 12 students have been selected for internship opportunities by companies such as Freshman Adda, Mirus Solution and few others.