



Bharati College

(University of Delhi)

E-Cell and NEP Saarthi, Bharati College
in collaboration with
Delhi School of Skill Enhancement and
Entrepreneurship Development (DSSEED).

under the aegis of IQAC, Bharati College
is organising a

One-Day Capacity Building Workshop
on

ENTREPRENEURSHIP

facilitating the implementation of Entrepreneurship
Track 4 under the Undergraduate Curriculum Framework
(UGCF) 2022.



Wednesday, 30th July, 2025



9:30 a.m. to 4:30 p.m.



Seminar Room, Bharati College

Patron

Prof. Saloni Gupta

Prof. Rajni Saroha

Convenor

IQAC

Dr. Vandana Yadav

Convenor

NEP Saarthi

Ms. Laxmi Devi

Convenor

UPKRAM, E-Cell

Bharati College



INAUGURATION



Prof. Saloni Gupta
Principal



Prof. Amita Gupta
Director, DSSEED

RESOURCE PERSONS



Prof. Amita Gupta
Director, DSSEED



Dr. V.K. Arora
CEO, IGDTUW
Anveshan Foundation



Mr. Ashish Jain
Chief Innovation Catalyst Co-Founder,
CEO The Startup Boardt



Mr. Mani Subra
Investment advisor,
Visiting faculty, DTU



WORKSHOP SCHEDULE

Time	Session	Details	Resource Person(s)
09:30 – 10:00 AM	Inaugural Session	Welcome Address by Principal, Brief Remarks by IQAC & E-Cell	Principal, IQAC Coordinator
10:00 – 10:30 AM	Keynote Address	Nurturing Innovation & Entrepreneurship in Higher Education	Prof. Amita Gupta
10:30 – 10:45 AM	Networking Tea		
10:45 – 12 noon	Session I: Idea Generation & Opportunity Identification	Understanding problem statements, Brainstorming startup ideas, Global outlook, Idea Generation and validation	Dr. V K Arora
12– 01:45 PM	Session II: Business Model Canvas & Market Research	Business model formulation Tools for market analysis, Value proposition, Customer segmentation	Mr. Ashish Jain
01:45 – 02:30 PM	Networking Lunch		
02:30 – 04:15 PM	Session III: Prototype Development, Pitching & Legal Compliance	MVP creation, budgeting, costing, funding requirements, fund raising Crafting a business pitch, Basics of IP & legal framework for startups	Mr. Mani Subra
04:15 – 04:30 PM	Valedictory Session & Certificate Distribution	Vote of Thanks, Participant Feedback, Certificate Distribution	Workshop Coordinators

[Click here for Registration](#)

OR

[Scan the QR Code:](#)

