



BHARATI COLLEGE
DEPARTMENT OF COMMERCE
UNIVERSITY OF DELHI



PRESENTS

IQAC DISTINGUISHED LECTURE SERIES

DIGITAL MEDIA LITERACY : DATA POWER MANIPULATION

BY



PROF. MAITHILI GANJOO

DEAN FACULTY OF MEDIA STUDIES & HUMANITIES,
MANAV RACHNA INTERNATIONAL INSTITUTE OF
RESEARCH AND STUDIES, FARIDABAD.

PLATFORM | GOOGLE MEET
NOV 23(MONDAY) | 4:00 PM ONWARDS

DR. REKHA SAPRA
PATRON

DR. NANADINI SEN
IQAC COORDINATOR

DR. ANUPAMA MAHAJAN
COORDINATOR

DR. SAKSHI MITTAL
TEACHER-IN-CHARGE

DR. RAJNI
CONVENOR

"Opportunity does not knock, it presents itself when you beat down the door."

-Kyle Chandler

Data is essential to business success in today's digital world. However, simply having the right technology and technical skills to handle rising levels of data is no longer enough. Organisations need a workforce that have the ability to look beyond the numbers in front of them, interpreting the data to make informed decisions and gain business value.

With today's younger generations growing up in a digital-first world, there is a minimum level of digital media literacy that is essential, so to boost and polish knowledge about data media literacy

□Commerce Department□

Bharati College, DU

presents

IQAC DISTINGUISHED LECTURE

SERIES

on

DIGITAL MEDIA LITERACY :

DATA POWER MANIPULATION

The influence of social media, technology, and online resources is rampant and unavoidable. With this increased reliance on technology, digital media literacy is gaining recognition as the most valuable tool for lifelong learning.

Digital media literacy enables people to have the skills, knowledge and understanding to make full use of the opportunities presented by both traditional and new communications services.

Thus to have deeper understanding about digital media literacy, join us for an informative webinar by :-

Prof. Maithili Ganjoo, who is dean, faculty of media studies and humanities in Manav Ratchna International Institute of Research and Studies

□ DATE: November 23, 2020(Monday)

□ TIME: 4:00 P.M. onwards

□ PLATFORM: Google Meet

REGISTRATION LINK

<https://forms.gle/GRtG8ZSy2KHwMJ3H7>

☎ □ in case of any query contact

Ishika Garg

(IT Head)

8178338237